

**“DUNAREA DE JOS” UNIVERSITY OF GALATI
ROMANIA**

**Faculty of Economics and
Business Administration**



**ERASMUS+
2020-2021**

**Domain of Study/ Study Programs
Course title and brief description/
Year of study/ Semester**

**A SHORT DESCRIPTION
OF DISCIPLINES**



COURSE CATALOGUE – 2020 - 2021

BACHELOR'S DEGREES

Study domain	Level (BA/MA)	Study programme	Study year	Semester	Course title and brief description	Type	Credit units		
Marketing	BA	Marketing	1 st Year 2020-2021	I	Economics I (Microeconomics)	OD	5		
					Applied Mathematics for Economics		5		
					Informatics		6		
					Accounting		6		
				I,II	Foreign Language A I, II			2+2	
				I,II	Physical Education I, II			2+2	
				II	Economics II (Macroeconomics)		4		
					Finance		6		
					Statistics		6		
					Financial Accounting		5		
				I	European Economics		5		
					Humanities and Social Sciences Discipline / Geography		4		
I,II	Foreign Language B I, II	FD	2+2						
I	Office Automation	FD	2						
Marketing	BA	Marketing	2 nd Year 2020-2021	I	Marketing	OD	5		
					Business Statistics		4		
					Management		5		
					Commercial Management		4		
					Marketing Information Systems		5		
					Business Law		3		
				II	Services Marketing		5		
					Pricing Policies		5		
					Applied Marketing Programs		4		
					Consumer Behaviour		4		
					Marketing Research		4		
					Internship		3		
				I	Sales Techniques		OPD	4	
					Small Business Marketing				
				II	Sales Management			5	
					Agro-Food Marketing				
				I,II	Academic Ethics and Integrity				
Foreign Language B III, IV	FD	2+2							
I	Modern Communication Tools	FD	3						
II	Databases		4						
Marketing	BA	Marketing	3 rd Year 2020-2021	I	Strategic Marketing	OD		6	
					Promotion Techniques			6	
					Public Relations			4	
					Direct Marketing			5	



Study domain	Level (BA/MA)	Study programme	Study year	Semester	Course title and brief description	Type	Credit units	
				II	Economic and Financial Analysis		4	
					International Marketing		6	
					Tourism Marketing		5	
					Information Analysis Using SPSS		5	
					Business to Business Marketing		4	
					Marketing Projects		3	
					Research for preparing the graduation thesis		2	
				I	Socio-Political Marketing	OPD	5	
					Election Campaign Marketing			
				II	Consumer Protection		5	
					Logistics of Goods			
				I	Foreign Language B V	FD	2	
I	Intellectual Property Elements Applied in Economics	3						
Management	BA	Management	1 st Year 2020-2021	I	Economics I (Microeconomics)	OD	5	
					Applied Mathematics for Economics		5	
					Informatics		6	
					Accounting		6	
				I,II	Foreign Language A I, II		2+2	
				I,II	Physical Education I, II		2+2	
				II	Finance		6	
					Economics II (Macroeconomics)		4	
					Statistics		6	
					Financial Accounting		5	
				I	European Economics		5	
					Humanities and Social Sciences Disciplines/Geography		4	
I,II	Foreign Language B I, II	FD	2+2					
I	Office Automation	2						
Management	BA	Management	2 nd Year 2020-2021	I	Marketing	OD	5	
					Business Statistics		4	
					Management		6	
					Corporate Finance		5	
					Currency and Credit		4	
					Business Law		2	
				II	Human Resource Management		5	
					Production Management		5	
					Supply and Sales Management		5	
					Services Management		3	
					Management Informatics		5	
				I	Internship		3	
					Career Planning		4	
				II	Organizational Behaviour		OPD	4
					Project Management			
I,II	Enterprise Economics	FD	2+2					
	Academic Ethics and Integrity							
I	Foreign Language B III, IV	3						
I	Modern Communication Tools	3						



Study domain	Level (BA/MA)	Study programme	Study year	Semester	Course title and brief description	Type	Credit units	
				II	Databases		4	
Management	BA	Management	3 rd Year 2020-2021	I	Comparative Management	OD	5	
					Management Simulation and Projects		5	
					Strategic Management		5	
					Economic and Financial Analysis		5	
					Tourism Management		5	
				II	Customer Relationship Management		5	
					Communication and Public Relations		5	
					SME Management		4	
					Information Analysis Using SPSS		4	
					Operational Management		5	
				I	Research for preparing the graduation thesis		2	
					Financial-Banking Management		OPD	5
				II	Audit			5
					Innovation Management		FD	2
Quality Management	3							
I	Foreign Language B V	FD	2					
I	Intellectual Property Elements Applied in Economics		3					
I	Enterprise Marketing		3					
Cybernetics, Statistics and Economic Informatics	BA	Economic Informatics	1 st Year 2020-2021	I	Economics I (Microeconomics)	OD	6	
					Applied Mathematics for Economics		6	
					Informatics		6	
					Accounting		5	
					Office Automation		3	
				I,II	Foreign Language A I, II		2+2	
				II	Physical Education I		2	
					Economics II (Macroeconomics)		5	
					Databases		5	
					Finance		5	
					Statistics		6	
				I	Programming Fundamentals		5	
Humanities and Social Sciences Discipline/ Geography	2							
I,II	Foreign Language B I, II	FD	2+2					
Cybernetics, Statistics and Economic Informatics	BA	Economic Informatics	2 nd Year 2020-2021	I	Object-Oriented Programming	OD	5	
					Business Statistics		5	
					Management		6	
					Operating Systems		5	
					Business Law		4	
				II	Physical Education II		2	
					Algorithms and data structures		8	
					Database Management Systems (Oracle)		6	
					Website Development		6	
					Internship		3	
				I	Management Information Systems		OPD	5
					Information Systems Analysis			



Study domain	Level (BA/MA)	Study programme	Study year	Semester	Course title and brief description	Type	Credit units	
				II	Computer Networks		5	
					Internet Graphics and Programming			
					Academic Ethics and Integrity			
				I,II	Physical Education III	FD	1+1	
I,II	Foreign Language B III, IV	2+2						
Cybernetics, Statistics and Economic Informatics	BA	Economic Informatics	3 rd Year 2020-2021	I	Fundamentals of Operational Research	OD	5	
					Programming Languages for Databases		7	
					E-Business		7	
					Marketing		6	
				II	Econometrics		4	
					Software Packages		4	
					Multimedia		5	
					Fundamentals of Economic Cybernetics		5	
					Decision Support Systems		5	
				I	Research for preparing the graduation thesis		2	
					Programming Techniques for Distributed Systems		OPD	5
					Cloud Architecture			
				II	Enterprise Resource Planning		FD	5
ABAP Programming								
I	Foreign Language B V	3						
II	Management of Information Projects	2						
Finance	BA	Finance and Banking	1 st Year 2020-2021	I	Economics I (Microeconomics)	OD	5	
					Applied Mathematics for Economics		5	
					Informatics		6	
					Accounting		6	
				I,II	Foreign Language A I, II		2+2	
				I,II	Physical Education I, II		2+2	
				II	Economics II (Macroeconomics)		4	
					Finance		6	
					Statistics		6	
					Financial Accounting		5	
				I	European Economics		5	
Humanities and Social Sciences Disciplines/Geography	4							
I,II	Foreign Language B I, II	FD	2+2					
I	Office Automation	2						
Finance	BA	Finance and Banking	2 nd Year 2020-2021	I	Marketing	OD	5	
					Corporate Finance		5	
					Management		5	
					Currency and Credit		4	
					Business Statistics		4	
					Business Law		3	
				II	Operations of Credit Institutions		5	
					Capital Markets		4	
					Banking Products and Services		4	
					Company Financial Administration		5	



Study domain	Level (BA/MA)	Study programme	Study year	Semester	Course title and brief description	Type	Credit units	
					Public Finance		5	
					Internship		3	
				I	International Financial-Banking Institutions	OPD	4	
					Stock-Market Transactions			
				II	Management Accounting		4	
					Financial Audit			
					Academic Ethics and Integrity			
I,II	Foreign Language B III, IV	FD	2+2					
I	Financial-Banking Advertising		3					
	II	Databases	4					
Finance	BA	Finance and Banking	3 rd Year 2020-2021	I	International Corporate Finance	OD	5	
					Insurance and Reinsurance		5	
					Economic and Financial Analysis		5	
					Budget and Public Treasury		5	
					Investment		5	
				II	Taxation		5	
					Monetary-Financial Information Systems		4	
					Monetary-Financial Decision Modeling		4	
					Company Assessment		5	
					Communication and Public Relations		5	
				I	Methodology for preparing the graduation thesis		2	
					International Finance		OPD	5
					Management Control			
				Banking Management	5			
				II	Financial Management of Public Institutions			
I	Foreign Language B, V	FD	2					
I	Company Restructuring, Insolvency and Liquidation		3					
Business Administration	BA	Economy of Commerce, Tourism and Services	1 st Year 2020-2021	I	Economic I (Microeconomics)	OD	5	
					Applied Mathematics for Economics		5	
					Informatics		5	
					Accounting		5	
					Foreign Language		4	
				I,II	Physical Education I, II		2+2	
				II	Economics II (Macroeconomics)		4	
					Finance		6	
					Statistics		6	
					European Economics		6	
					Business Communication		4	
				I	Second Foreign Language		2	
					Humanities and Social Sciences Discipline /Geography		4	
I,II	Foreign Language B I, II	FD	2+2					
II	Financial Accounting		2					
Business Administration	BA	Economy of Commerce, Tourism and	2 nd Year 2020-	I	Marketing	OD	5	
					Management		5	
					Business Statistics		4	



Study domain	Level (BA/MA)	Study programme	Study year	Semester	Course title and brief description	Type	Credit units					
		Services	2021		Commercial Economics		4					
					Taxation		4					
					Business Law		4					
				II	Enterprise Economics		5					
					Ecology and Environment Protection		5					
					International Trade		3					
					Hotel and Restaurant Technology		5					
					Tourism Economics		4					
				I	Internship		3					
					International Services		OPD	4				
				Services Economics								
									II	European Business Environment		5
										Information Systems and Applications for Business Administration		
Academic Ethics and Integrity												
				I,II	Foreign Language B III, IV	FD	2+2					
Business Administration	BA	Economy of Commerce, Tourism and Services	3 rd Year 2020-2021	I	Business Investment Strategies	OD	4					
					International Transport		4					
					Tourism Operations Technique		5					
					Economic and Financial Analysis		4					
					Food Products and Consumer Security		4					
					Commercial Techniques		4					
				II	Management of Services Enterprise		5					
					Business Negotiation Technique		5					
					Ecotourism and agro-tourism		5					
					Entrepreneurship of Services		5					
				II	Economic Projects		3					
					Methodology for preparing the graduation thesis		2					
				I	Public Services and Utilities		OPD	5				
Touristic Resources and Destinations												
II	Logistics and Distribution of Goods	5										
	Non-Food Goods and User Security											
I	Foreign Language B V	FD	2									
Accounting	BA	Accounting and Management Informatics	1 st Year 2020-2021	I	Economics I (Microeconomics)	OD	5					
					Applied Mathematics for Economics		5					
					Informatics		6					
					Accounting		6					
				I,II	Foreign Language A I, II		2+2					
					Physical Education I, II		2+2					
				II	Finance		6					
					Economics II (Macroeconomics)		4					
					Statistics		6					
					Financial Accounting		5					
I	European Economics	5										
	Humanities and Social Sciences Disciplines/Geography	4										
I, II	Foreign Language B I, II	FD	2+2									



Study domain	Level (BA/MA)	Study programme	Study year	Semester	Course title and brief description	Type	Credit units	
				I	Office Automation		2	
Accounting	BA	Accounting and Management Informatics	2 nd Year 2020-2021	I	Marketing	OD	5	
					Business Statistics		4	
					Management		5	
					Corporate Finance		4	
					Accounting and Tax Management		5	
					Business Law		3	
				II	Management Information Systems		5	
					Accounting of Public Institutions		5	
					Financial Markets		4	
					Financial Control		4	
					Advanced Accounting		4	
				I	Internship		3	
					Monetary Economics		OPD	4
					Databases			
				Financial Management				
				II	International Finance		OPD	5
					Business Management			
Taxation								
Academic Ethics and Integrity								
I,II	Foreign Language B III, IV	FD	3+3					
I	Business Communication		3					
Accounting	BA	Accounting and Management Informatics	3 rd Year 2020-2021	I	Accounting of Credit Institutions	OD	5	
					Management Accounting		5	
					Internal Audit		4	
					Economic and Financial Analysis		4	
					Financial Systems and Reporting		5	
					Financial-Accounting Information Products		3	
				II	Consolidated Accounting		5	
					Management Control		4	
					Decision Support Systems		5	
					Financial Audit		5	
					Accounting Expertise and Tax Consultancy		4	
				I	Methodology for preparing the graduation thesis		2	
					Accounting Policies and Options		OPD	4
					International Accounting			
				Pricing and Competition				
II	Computer Programming	OPD	5					
	Company Assessment							
I	Introduction to Research	FD	3					
Economics and International Business	BA	International Business	1 st Year 2020-2021	I	Economics I (Microeconomics)	OD	5	
					Applied Mathematics for Economics		5	
					Informatics		5	
					Accounting		6	



Study domain	Level (BA/MA)	Study programme	Study year	Semester	Course title and brief description	Type	Credit units	
				I, II	Foreign Language A		3	
					Physical Education I, II		2+2	
				II	Economics II (Macroeconomics)		4	
					Finance		6	
					Statistics		6	
					European Economics		6	
					Business Communication		4	
					Second Foreign Language		2	
				I	Humanities and Social Sciences Disciplines/Geography		4	
					Foreign Language C		FD	2
					Office Automation		2	
Economics and International Business	BA	International Business	2 nd Year 2020-2021	I	Business Statistics	OD	4	
					Marketing		5	
					Management		5	
					Global Economics		4	
					Business Law		4	
					Business Communication in English		3	
				II	Business Communication in the Second Foreign Language		3	
					Taxation		5	
					International Trade Law		4	
					International Trade		5	
					Technique of Foreign Trade Operations		5	
				I	International Insurance		OPD	5
					International Policy			
				II	Intelligent Information Systems for Decision Support in International Economics		5	
					International Capital Markets			
					Academic Ethics and Integrity			
I	Foreign Language C	FD	2					
II	Financial Accounting	3						
Economics and International Business	BA	International Business	3 rd Year 2020-2021	I	International Business Negotiation	OD	5	
					International Transport		5	
					Economic and Financial Analysis		5	
					Economic Globalization		5	
					Business Correspondence in English		3	
					Business Correspondence in the Second Foreign Language		2	
				II	International Tourism		4	
					Comparative Economic Policies		5	
					Risk Management in International Trade		5	
					Payment and Financing Technique in International Transactions		4	
					Contemporary Economic Thought		5	
					Methodology for preparing the graduation thesis		2	



Study domain	Level (BA/MA)	Study programme	Study year	Semester	Course title and brief description	Type	Credit units	
				I	International Investment	OPD	5	
					International Economic Organizations			
				II	Comparative Economic Systems		5	
					Commercial Policies			
Business Administration	BA	Business Administration in the Public Food Service	1 st Year 2020-2021	I	Economics I (Microeconomics)	OD	5	
					Applied Mathematics for Economics		5	
					Informatics		5	
					Accounting		6	
					Foreign Language A		3	
					Fundamentals of Food Chemistry		4	
				I, II	Physical Education I, II		2+2	
				II	Economics II (Macroeconomics)		4	
					Finance		6	
					Statistics		6	
					European Economics		5	
					Taxation		3	
					Humanities and Social Sciences Discipline/ Psychology of Food Choices		4	
I, II	Foreign Language B I, II	FD	2+2					
Business Administration	BA	Business Administration in the Public Food Service	2 nd Year 2020-2021	I	Marketing	OD	5	
					Management		5	
					Food Quality Control		4	
					Food Hygiene and Safety		4	
					Management of Public Food Services		3	
					Business Law		4	
				II	Enterprise Economics		5	
					European Business Environment		4	
					Commercial Techniques		5	
					Principles of Rational Nutrition		4	
					Customer Relationship Management		5	
					Internship		3	
				I	General Technologies in the Public Food Service		OPD	5
					Gastronomy			
				II	Logistics in the Public Food Service		4	
					Consumer Protection			
				I, II	Academic Ethics and Integrity		FD	2+2
Foreign Language B III, IV								
Business Administration	BA	Business Administration in the Public Food Service	3 rd Year 2020-2021	I	Business Investment Strategies	OD	5	
					Hotel and Restaurant Technology		5	
					Economic and Financial Analysis		4	
					Food Products and Consumer Security		4	
					Oenology: Principles, Techniques, Particularities for Presenting Beverage		4	
					Commercial Communication and Negotiation		4	
					Management of Production Units – Public Food Services		5	



Study domain	Level (BA/MA)	Study programme	Study year	Semester	Course title and brief description	Type	Credit units
				II	Human Resource Management		5
					Entrepreneurship		5
					Serving Theory and Technique in the Public Food Service		5
					Economic Projects		3
					Methodology for preparing the graduation thesis		2
				I	Production and Marketing of Culinary Products	OPD	4
					Culinary Techniques and Pastry Products		
				II	Territorial Tourism Planning		5
					Processing and Quality of Agricultural Products		
				I	Foreign Language B V	FD	2

MASTER'S DEGREES

Study domain	Level (BA/MA)	Study programme	Study year	Semester	Course title and brief description	Type	Credit units
Business Administration	MA	Administration and Development of Tourism Business	1st Year 2020-2021	I	Hotel Structures and Properties	OD	7
					International Business Strategies		7
					Development Strategies for Tertiary Sector		6
					Academic Ethics and Integrity		3
					Prospecting and Assessing Tourism Potential		7
					The Tourist Centers and Regions of the Globe		7
				II	Tourism Investment Projects		7
					E-Tourism		8
					Business and Event Tourism		8
					Territorial Tourism Planning		7
Tourism Collaboration and Partnerships	7						
Business Administration	MA	Administration and Development of Tourism Business	2nd Year 2020-2021	I	Tourism Communication Techniques	OD	7
					Entrepreneurship in the Hospitality Sector		7
					Management of Tourism Services Packages		8
					Tourism Business Ethics		8
					International Taxation		8
				II	Scientific Research		14
					Internship		3
					Traineeship for preparing the dissertation paper		13
Accounting	MA	Accounting and Audit	1st Year 2020-2021	I	Accounting in line with the European Directives and the IFRS Standards	OD	7
					Commercial Law		6
					Accounting, Taxation and Fiscal Procedures		7
					Corporate Governance and Internal Audit		7
					Financial Management		7



Study domain	Level (BA/MA)	Study programme	Study year	Semester	Course title and brief description	Type	Credit units
				II	Management Accounting		8
					Assessment and Diagnosis of Organizations		7
					Comparative Accounting Systems		7
					Project Assessment and Financing		7
					Creative Accounting		8
				I	Academic Ethics and Integrity		3
Accounting	MA	Accounting and Audit	2 nd Year 2020-2021	I	Audit of Public Procurement and European funded Projects	OD	6
					Control and Accounting Expertise		7
					Financial-Accounting Audit in line with ISA		6
					Accounting Thought and Ethics		4
					Performance Audit in Public and Private Entities		7
					Accounting of Reorganization Operations		7
				II	Scientific Research		14
					Internship		3
					Traineeship for preparing the dissertation paper		13
Marketing	MA	Marketing and Business Communication	1 st Year 2020-2021	I	Corporate Social Responsibility	OD	7
					Internet Marketing		7
					Business Information and Communication Technology		7
					Tourism Marketing Strategies		6
					Services Global Strategies		6
				II	International Marketing Strategies		8
					Integrated Marketing Communication		8
					Advertising Design and Production		7
				I	Academic Ethics and Integrity		3
					II		Entrepreneurial Marketing Strategies
II	Business Models	7					
Marketing	MA	Marketing and Business Communication	2 nd Year 2020-2021	I	Sales Force Management	OD	7
					Territorial Marketing		7
					Teamwork Management		8
					Political Marketing Strategies		8
					Methods and Models in Marketing		8
				II	Scientific Research		14
					Internship		3
					Traineeship for preparing the dissertation paper		13
Finance	MA	Financial and Banking Management	1 st Year 2020-2021	I	Fiscal Methods and Techniques	OD	6
					Bank Credit		8
					Credit and Placement Insurance		6
					Financial and Banking Portfolio Assessment		7
					Fiscal Control and Inspection		6
					Academic Ethics and Integrity		3
				II	Financial Management		8
					Project Assessment and Financing		7
					Behavioral Finance		8
					Economic and Financial Diagnosis		7



Study domain	Level (BA/MA)	Study programme	Study year	Semester	Course title and brief description	Type	Credit units
					Investment Projects Financing		7
Finance	MA	Financial and Banking Management	2 nd Year 2020-2021	I	Monetary Policy Strategies	OD	7
					Statistical Analysis in Finance and Banking		6
					Financial Econometrics		6
					Financial and Banking Audit and Risk Management		6
					International Taxation		7
					Banking Regulation and Supervision		4
				II	Scientific Research		14
					Internship		3
					Traineeship for preparing the dissertation paper		13
Management	MA	Management Strategies and Policies	1 st Year 2020-2021	I	Services Global Strategies	OD	7
					Management of Complex Organizations		7
					Business Information and Communication Technology		7
					Academic Ethics and Integrity		3
					Managerial Communication		6
					Time Management		6
				II	Business Intelligence		8
					Business Models		7
					Modern Approaches to Human Resource Management		8
					International Marketing Strategies		7
					Entrepreneurial Marketing Strategies		7
Management	MA	Management Strategies and Policies	2 nd Year 2020-2021	I	Conflict Management	OD	7
					Corporate Social Responsibility		7
					Teamwork Management		8
					Analysis of Transaction Costs		8
					Organisational Leadership		8
				II	Scientific Research		14
					Internship		3
					Traineeship for preparing the dissertation paper		13

