

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
Language and literature	BA	English-French, French-English	I	1	<p>General linguistics</p> <p>The course presents the main operational concepts and specific methods used in the study of general linguistics. The issues discussed are: •Saussurian dichotomies language – speech (langue – parole); synchrony - diachrony; linguistic - extralinguistic; syntagmatic - paradigmatic; internal linguistics - external linguistics. Language as social phenomenon. Language and thinking. The process of communication. The functions of language. Double articulation. The linguistic sign. Signifier and signified. Arbitrary and motivated. Stratification and isomorphism. Structural levels. Language units. Relations and correlations. Linguistic fields and disciplines. Evolution of language. Classification of languages. Languages in contact. Methods of linguistic research. Schools and trends in modern and contemporary linguistics, with particular regards to the Romanian one.</p>	3
					<p>Theory of literature</p> <p>The course is focused on the study of literary theory, poetics, critical approach and of literary history, by defining – in a synchronic and diachronic view – the lyrical, epical and dramatic genres and approaching text relations and the consequent concepts such as inter / arhi/ hyper / hypo/ para-text. The practical function of the main contemporary critical approaches to the literary text is analysed.</p>	3
					<p>Contemporary English language. Phonetics and phonology. Lexicology</p> <p>The course of Phonetics and Phonology presents and analyses the phonological characteristics of standard British English. It also deals with typical phonological errors made by Romanian students of English and with ways of correcting them, by referring to aspects of English segmental phonology (e.g. duration of vowels) and English suprasegmental phonology (e.g. the use of stress-timing).</p> <p>Lexicology includes the following topics: An introduction to</p>	4

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
--------------	-------------------	-----------------	---------------	----------	------------------------------------	-----------------

					lexicology. Lexical units. Word formation theory. A general presentation and word pattern representations.	
					Old and medieval English literature An exploration of the earliest literature in English in its social and political context. Some of the texts to be analysed are: Beowulf, Sir Gawain and the Green Knight, Chaucer's Canterbury Tales, etc.	3
					English culture and civilization A diachronic overview of major aspects of social, political and cultural life, influencing identity construction in the British isles, meant to provide students with background information necessary for the understanding of English literary texts in their context(s)	1
					The practice of English language and literature An introduction to text analysis using some of the best renditions into modern English of old and medieval literary texts (The Wanderer, Battle of Maldon, Beowulf, Malory's Le Morte D'Arthur, Everyman, etc.). Practising English Nominals: The definite, indefinite and the zero articles; Countable vs. Uncountable nouns; Singularia tantum and pluralia tantum nouns; Pronouns and pronominal adjectives; Qualitative adjectives.	3
					Contemporary French language. Phonetics and phonology. Morphosyntax I Phonetics and phonology aim at forming skills to pronounce correctly in French and at making students acquire the basic notions regarding the phonological system of French. Morphosyntax I deals with identifying the nominal group, gender, number, case, tenses, mood, voice and verbal aspects.	4
					French literature. The Middle Ages and the Renaissance It deals with the analysis and interpretation of theoretical and practical concepts concerning the Medieval and Renaissance literature. It aims at enhancing oral and written skills.	3
					French culture and civilization The course aims at familiarizing students with elements of French history and culture (from Antiquity to 20th century), which are the	1

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
--------------	-------------------	-----------------	---------------	----------	------------------------------------	-----------------

					basis of understanding French people and their language.	
					The practice of French language and literature The course deals with basic grammar rules and focuses on developing students' listening skill through dialogues pertaining to current situations of modern life.	3
					Physical education The course aims at providing every student with a wide variety of physical activities and challenges that will contribute to the development and maintenance of their physical, cognitive, and affective well being.	2
				2	Comparative literature The course focuses on the dynamics of literary and cultural themes and motives, of myths and on the texts 'dialogue approached from an inter-textual point of view. The corpus of text analysed includes literature of Antiquity (the classic Greek literary texts), Middle Age, Renaissance, Baroque epoch, the Age of Enlightenment, Romanticism, Realism, Naturalism, the New French Novel, the Northern American anti-novel, Southern American novel, the Postmodern novel	6
					Contemporary English language. Morphology An introduction to lexical classes and their related grammatical categories. The noun and the noun phrase. Pre- and post-determination. The verb and the verb phrase. Verb-related grammatical categories (tense, aspect and voice). A typology of verbs and verb phrases. Auxiliary verbs. Moods, modality and modal verbs.	4
					English literature. The Renaissance An exploration of major trends in the development of the lyrical, epic and dramatic genres throughout the 16th century and the first decade of the 17th century, with particular stress on the sonnet writing tradition (Thomas Wyatt, Henry Howard Howard, Philip Sidney, Edmund Spenser, William Shakespeare) and the "golden age" of English Renaissance drama (Thomas Kyd,	3

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
--------------	-------------------	-----------------	---------------	----------	------------------------------------	-----------------

					Christopher Marlowe, William Shakespeare)	
					English culture and civilization North America: natural resources; climate; the regions – cultural geography; Native American cultural regions; The people – settlement and immigration; The people: women and minorities; Religious culture; Political institutions; Foreign policy.	1
					The practice of English language and literature Thematic vocabulary in practice: Word Families. Word Building. (suffixes, prefixes and conversion). Specific collocations (lexical and grammatical). Phrasal Verbs. Practise of the thematic vocabulary in oral and written communication. Vocabulary areas: education, work, entertainment, technology, environment, society, crime. Academic Writing: Style and Register, Coherence, Sentence Length, Paragraphing; Language functions; Building an argumentative essay; Titles, Introductions and Conclusions; Writing from Sources: Quotation, Paraphrase, Summary and Referencing	3
					Contemporary French language. Morphosyntax II The course focuses on the parts of speech as far as their forms and usage are concerned in order to enhance students' ability to analyse morphosyntactically each sentence in contemporary French language.	4
					French literature: the 17th and 18th centuries The course focuses on the cultural and literary phenomenon of the seventeenth and eighteenth centuries, the appropriation of the peculiarities of the representative writers of the century, the original interpretation of the literary phenomenon in general, of the works and writers studied in particular.	3
					French culture and civilization From a historical point of view (20 th -21 st century), the course aims at describing the contemporary France in all its social, cultural, political, educational, economic aspects, not forgetting about the newest world challenges (socio-cultural mixing, environmental issues, socio-political threats to the nation stability).	1

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
					The practice of French language and literature The course deals with basic grammar rules and focuses on developing students' listening skill through dialogues pertaining to current situations of modern life.	3
					Physical education The course aims at providing every student with a wide variety of physical activities and challenges that will contribute to the development and maintenance of their physical, cognitive, and affective well being.	1
					Practical training Students acquire the rules of academis writing, of text editing and the constraints of accessing and using databases.	1
			II	3	Communication strategies The course allows students to develop their professional communication competencies, necessary in any type of institution and the social life in general, helping them understand the complexity of communication in various spheres (marketing, politics, etc), also applicable in the sphere of teaching.	6
					Contemporary English language. Morphology The verb phrase. Classes of verbs. The tenses of the Indicative mood. A comparative – contrastive approach. Ways of expressing futurity in English. A contrastive approach. Uses and meanings of the conditional mood. A comparative – contrastive approach. Uses and meanings of the subjunctive mood A comparative – contrastive approach.	3
					English literature. The 17th and 18th century A survey of English literature from the Late Renaissance to the rise of Romanticism. Its main topics include: Cavalier vs. Metaphysical Verse; John Milton and the Epic; Restoration Drama; Neoclassical satire: from Dryden to Pope and Swift; The Rise of the English Novel; Varieties of novel writing in the Age of Sensibility	3
					The practice of English language and literature States and characteristics in the present, past and future. Habituality and repeatedness in the present and in the past.	3

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
					Narrating events and happenings. Reporting statements, questions and imperatives. Perfectivity in the present and in the past. Making plans and arrangements for the future. Expressing intentionality in the future. Modality expressed by the tenses of the Indicative. Wishes and regrets. Conditions. Hypothesis vs. Reality.	
					Contemporary French language. Syntax Syntax is the study of how words and phrases combine to form meaningful units in language. It examines the relations which emerge between sequences of words.	3
					French literature. The 19th century The course put an emphasis on the knowledge and adequate use of the specific notions of the 19th century French literature, on the knowledge of various modern strategies of literary interpretation.	3
					The practice of French language and literature The course aims at recognizing the logical-semantic connectors used to express temporality and temporal relationships, cause-effect relationships, concession, opposition, comparison; awareness of the specific semantic values of these connectors and their correct use in oral and written communication situations. This course is also a complement of the 19th century French literature and follows the analysis of the emerging authors pertaining to symbolism, realism, romanticism and naturalism.	3
					Elective course in English language: Idiomatic expressions and cultural realities / English-Romanian lexical interference Idioms and cultural representations: An introduction to the study of idioms (terminology, classifications). Representations of elements of culture (Bible, literary and history heroes, ethnonyms) in idioms English-Romanian cultural transfers in: word-formation, lexical relationships; semantic relationships; lexical 'coincidences'.	2
					Elective course in French language: Contemporary French vocabulary / Conversational practices in contemporary French	2

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
					<p style="text-align: center;">language</p> <p>Conversational practices in contemporary French language This course aims at equally developing two language skills: speaking and oral comprehension, and familiarizing students with the Francophone world. The course objectives are to provide instruction and practice towards competence in French oral communication and an emphasis on pronunciation and articulation.</p> <p>Contemporary French vocabulary It aims at introducing some simple ways to learn new <i>vocabulary</i> words by practicing reading in context, by writing sentences using the words and by doing practice exercises and quizzes.</p>	
					<p style="text-align: center;">Ethics and academic integrity</p> <p>The course allows students to become aware of the academic demands regarding ethics, integrity, deontology and morality, in order to become responsible for their scientific research activity, in accordance with today's national and international standards.</p>	2
					<p style="text-align: center;">Applied computer science</p> <p>It focuses on the theory and application of computing in work and scientific environments.</p>	
				4	<p style="text-align: center;">Culture theory</p> <p>Main topics include: Introduction to the theory of culture. Cultural models. Culture and intercultural communication. The relationship between culture theory, intercultural communication and social communication. Acculturation. Representations of individual, national and cultural identity.</p>	6
					<p style="text-align: center;">Contemporary English language. Syntax</p> <p>Traditional vs. Generative -Transformational Grammar. Parts of sentence vs. phrasal constituents. Phrase structure rules. The transformational level. Deletion. Substitution. Insertion. Raising. Extraposition. Clefts. Applications to various types of texts.</p>	3
					<p style="text-align: center;">English literature. The 19th century</p> <p>Main topics include: Romantic poetics (Wordsworth, Coleridge, Keats, Byron, Shelley); Victorian Poetics (Tennyson, Browning,</p>	3

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
					Hopkins); Varieties of Victorianism and the Victorian Novel (Dickens, Thackeray, the Brontes, Eliot, Hardy, Doyle, Wells).	
					The practice of English language and literature An introduction to narratology through text analysis of 19th-century fiction.	3
					Contemporary French language. Lexicology The course familiarizes students with the fundamental linguistic concepts of lexicology, as well as the specificity of the morphological analysis of the French contemporary lexis. The lexis and its units; relations between lexis and grammar, lexis and vocabulary, lexis and universe. This course will explore the main issues and approaches related to expressing stance in French, focussing on how languages organize meaning by conveying the speaker's opinion, attitude, or evaluation of the presented topic.	3
					20th century French theatre The 20th Century Theater Course introduces the traditional First World War, then studies the avant-garde theater and insists on absurd theater (Ionesco, Beckett, Arrabal, Genet, Adamov) with its main features.	3
					The practice of French language and literature The course aims at recognizing the logical-semantic connectors used to express concession, opposition, comparison; awareness of the specific semantic values of these connectors and their correct use in oral and written communication situations.	3
					Practical training Students become familiar with the working environment and practical tasks in: libraries, printing houses and translation agencies.	2
					Elective course in English literature: Irish literature. Identity tropes and textual representations / Culture, myth and literature. The Celtic paradigm Irish Literature. Identity tropes in textual representation. Main topics: Conquests and Othering. Colonial literatures. The Pastoral.	2

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
					The City Culture, Myth and Literature: the Celtic Paradigm. Main topics: Beginnings in the Celtic World. Celtic literary cycles. Modern and contemporary rewritings of Celtic myth.	
					Elective course in French literature: Narrative discourse analysis / The life within words: the literary reading as a discovery movement Narrative discourse analysis It focuses on the assimilation and consolidation of narrative analysis techniques concerning time, space, voice (diathesis) and mode (distance and perspective) and on the identification of the definitory characteristics of a literary movement, of an epic universe, of an author or of a literary work The life within words: the literary reading as a discovery movement It enables students to perceive language through the prism of literature, which is a rich source and resource of linguistic and critical concepts.	2
			III	5	Contemporary English language. Semantics This subject is designed as an analysis of English lexical semantics, always combining theory with practice. It provides a survey of main semantic theories and their findings. The course introduces students to the basic concepts and methods in the analysis of natural language meaning; it also presents various semantic relations and semantic fields that contribute to a better understanding and acquisition of the vocabulary of a language.	3
					Modern and contemporary literature in English Modernism and the Novel in English. Main topics: From Victorianism to Modernism; The Early Modernists (H. James, E.M. Forster, J. Conrad); The Experimental Novel (J. Joyce, V. Woolf, D.H. Lawrence); The 'Angry' Perspective in Fiction (A. Wilson, K. Amis); From Modernism to Postmodernism; Metafiction, Novel Architecture and Design (L. Durrell, J. Fowles, D. Lodge)	3
					The practice of English language and literature	2

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
					Translating Fiction. Source Text Analysis. Source Text Translation. Translation Awareness. Translation Equivalence	
					Text analysis (English) Through the study of a selection of both fictional and non-fictional texts, this course will enable students to extend their critical and analytical skills and to develop an awareness of the principles that inform effective discourse.	1
					Contemporary French language. Discourse analysis This course explores the ways in which language varies according to subject area, social setting, communicative purpose and the social roles and identities of those involved. Students will study the nature of meaning, how we usually convey more than we actually say or write, what makes texts cohesive and coherent, types of discourse and specific discourse moves.	3
					French literature. The 20th and 21st century novel The 20th and 21st century literature course highlights the evolution of poetry (Dadaist - Tzara, surrealist-Breton & co) with its representative authors and innovative strategies; the new novel (Gide, Proust), the modernist (Robbe-Grillet, Butor), the most known female voices (Beauvoir, Sarraute, Duras, Yourcenar) and the postmodernism (Tournier).	3
					The practice of French language and literature The course aims at training the skills to write a simple and coherent text in French; the ability to write personal (friendly) and official letters; the ability to describe personal experiences and impressions; the ability to formulate a argumentative essay; the ability to comment on authentic and / or fabricated texts; the ability to interpret graphical schemes / tables.	2
					Text analysis (French) Students will learn how to analyze, interpret, and respond critically to literature. The students will be taught to analyze the way the formal elements of literature contribute to its meaning, to analyze literature as a human experience, and to read through historical / cultural lenses.	1

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
					Elective course in English language: Introduction to translation studies/ Sociolinguistics Introduction to Translation Studies: ST (Source Text) analysis. Translation and text- typology. Equivalence in translation. Translation methods and procedures. Register and style in translation. Applications using Parallel corpora. Sociolinguistics. The course is an introduction to sociolinguistics, the study of the relationship between language and society. It looks at variation at all levels of language and how such variation constructs and is constructed by identity and culture.	3
					Elective course in English literature: Modern and contemporary English drama / The theory and practice of drama Modern and Contemporary British Drama. Main topics: G.B. Shaw and Modernism, O. Wilde and the Comedy of Manners, J. Galsworthy's Didactic Play, J.B. Priestley and the Time Play; J. Osborne and the Angry Play; H. Pinter and the Comedy of Menace; C. Churchill and the Feminist Play The Theory and Practice of Drama. Main topics: Elements of Drama. Genres and movements. The Realist Play. Symbolic Drama. From Expressionism to the Epic Theatre. From Surrealism to the Theatre of Cruelty. Existentialism and the Theatre of the Absurd.	3
					Elective course in French language: The transphrastic level / Textual discourse analysis The transphrastic level It focuses on text coherence by dealing with the way in which sentences are linked to each other, explicitly or implicitly, depending on individual language means, text type and cultural norms. Textual discourse analysis This course provides an introduction to discourse analysis and the different approaches used in the analysis of discourse with examples of both spoken and written discourse.	3
					Elective course in French literature: Introduction to the literary text translation / Literature and cinematography: interferences	3

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
					<p style="text-align: center;">and influences</p> <p>Introduction to the literary text translation The course considers the questions of translatability, fidelity, the hierarchical division between original texts and their translations, and the charged politics of translation.</p> <p>Literature and cinematography: interferences and influences This course investigates the relationships between two media, film and literature, studying works linked across the two media by genre, topic, and style. It aims to sharpen appreciation of major works of cinema and of literary narrative.</p>	
					<p style="text-align: center;">Rhetoric</p> <p>It includes instruction in practical reasoning and the principles of rhetoric.</p>	2
			III	6	<p style="text-align: center;">Contemporary English language. Pragmatics</p> <p>Main topics include: The scope of pragmatic study; The application of frames and schemata; The world-word fit. Cue phrases; Monitoring/managing strategies; Communication as an inferential process; Truth conditions; Relevance Theory. Optimal relevance; The explicit-implicit content of presuppositions; Negation and mitigation.</p>	3
					<p style="text-align: center;">Modern and contemporary literature in English</p> <p>Twentieth Century English Poetry. Main topics: Characteristics of (post)modernist poetic discourse. Schools, trends, orientations; Modernist poetry: J. Joyce, D. H. Lawrence, W. B. Yeats, T. S. Eliot; Postmodernist poetry: T. Hughes, T. Gunn, S. Plath, E. Plath, E. Morgan; Contemporary developments: R. McGough, U. A. Fanthorpe, S. Armitage, K. Clanchy, B. Zephaniah</p> <p>American Literature: A Short Introduction – focusing on the novel and the short story, the course explores issues of style, context, and intertextuality with six authors: Nathaniel Hawthorne, F. Scott Fitzgerald, Ernest Hemingway, William Faulkner, Kurt Vonnegut, Toni Morrison.</p>	3
					<p style="text-align: center;">The practice of English language and literature</p> <p>The Modernist and Postmodernist Short-Story in English. Close</p>	2

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
					readings of authors like Henry James, James Joyce, Fay Weldon or Salman Rushdie.	
					Text analysis (English) Through the study of a selection of both fictional and non-fictional texts, this course will enable students to extend their critical and analytical skills and to develop an awareness of the principles that inform effective discourse.	1
					Contemporary French language. Theory and practice of argumentation This course aims at making students become more informed on theories and techniques of argumentation, focusing on ways of promoting a point of view, exploring argumentative schemes, differentiating among types of arguments, and investigating argumentative strategies.	3
					French literature. Literary criticism This course introduces students to the debate that has persisted among philosophers, writers, and critics over the following kinds of questions: What is the nature, function, and value of literature? How can we deal objectively with literary art? How can readers gain greater access to the richness and complexity of literary texts? What criteria do we use to determine a work's "greatness"?	3
					The practice of French language and literature The course focuses on oral and written communication in French; knowledge of the French language lexicon and its use in various communication situations; translation of literary texts; production of written texts in French.	2
					Text analysis (French) Students will learn how to analyze, interpret, and respond critically to literature. The students will be taught to analyze the way the formal elements of literature contribute to its meaning, to analyze literature as a human experience, and to read through historical / cultural lenses.	1
					Practical training for graduation paper research and writing Students do research in order to write their graduation thesis.	2

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
					Elective course in English language: Discourse analysis / Stylistic approaches of literary and non literary texts Discourse Analysis. Main topics include: Communicative motivations for the selection of linguistic forms in context. Speech acts, roles and identities. Referentiality and sequential organization. Reports, ideas and facts: three kinds of projection. Elaborating, extending and enhancing: three kinds of expansion. Style in Literary and Non-literary Texts.	2
					Elective course in English literature: The contemporary novel written English / Modernist and Postmodernist English Poetry The Contemporary novel in English. Main topics: Women's Writing: Doris Lessing, A. S. Byatt, Fay Weldon; Men, Women and Contemporary Culture: Helen Fielding, Nick Hornby; Postcolonial Voices: Salman Rushdie, Kazuo Ishiguro Modernist and Postmodernist English Poetry. Main topics: Characteristics of (post)modernist poetic discourse. Schools, trends, orientations; Modernist poetry; Postmodernist poetry; Contemporary developments	3
					Elective course in French language: Reported speech / The spoken colloquial language Reported speech The course aims at enhancing students' ability to correctly transform sentences from direct speech into reported speech through practical tasks and exercises. The spoken colloquial language The course presents the difference (in terms of vocabulary, grammar, etc.) between colloquial (informal) and academic (formal) French language.	2
					Elective course in French literature: Francophone cultures and civilisations / The francophone literature of African countries Francophone cultures and civilisations It deals with elements of culture and civilization in francophone countries (Belgium, Canada) within an integrated approach. The francophone literature of African countries	3

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
					It focuses on Francophone literature from Africa as it originates from rich bi- and multi-lingual cultures, in part as the French colonial legacy.	
					Rhetoric It deals with practical reasoning and the principles of rhetoric.	2
Language and literature	BA	Romanian-English, English-Romanian	I	1	General linguistics The course presents the main operational concepts and specific methods used in the study of general linguistics. The issues discussed are: •Saussurian dichotomies language – speech (langue – parole); synchrony - diachrony; linguistic - extralinguistic; syntagmatic - paradigmatic; internal linguistics - external linguistics. Language as social phenomenon. Language and thinking. The process of communication. The functions of language. Double articulation. The linguistic sign. Signifier and signified. Arbitrary and motivated. Stratification and isomorphism. Structural levels. Language units. Relations and correlations. Linguistic fields and disciplines. Evolution of language. Classification of languages. Languages in contact. Methods of linguistic research. Schools and trends in modern and contemporary linguistics, with particular regards to the Romanian one	3
					Theory of literature The course is focused on the study of literary theory, poetics, critical approach and of literary history, by defining – in a synchronic and diachronic view – the lyrical, epical and dramatic genres and approaching text relations and the consequent concepts such as inter / arhi/ hyper / hypo/ para-text. The practical function of the main contemporary critical approaches to the literary text is analysed.	3
					Contemporary Romanian language. Phonetics and phonology The course focuses on the rigorous description of the contemporary Romanian phonetic-phonological system, highlighting its current functioning tendencies and particularities, as well as its contribution, in the act of communication, in order to	3

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
					create and develop proper and correct speech skills, according to the literary aspect of language	
					The history of Romanian language The course emphasizes the inherent dynamics of the Romanian language system by identifying (and explaining) some diachronic (phonetic, morphosyntactic, lexical) facts with the help of the conceptual and methodological instruments specific to the historical linguistics, revealing the unity and individuality of the Romanian language and setting the main points of the process of Romanian glotogenesis and ethnogenesis	3
					Old, Premodern and Modern Romanian literature The course presents the specifics of Romanian literature during the XVIIth up to XIXth century (the first half), including the dynamics of the literary formulas and their relation to the European patterns and the critical filiations thus generated	4
					Ethnology and folklore The course defines the folkloric area and its operational concepts, identifies and explains the epic, lyrical and dramatic folkloric particularities	1
					Contemporary English language. Phonetics and Phonology. Lexicology 1. Phonetics and Phonology presents and analyses the phonological characteristics of standard British English. It also deals with typical phonological errors made by Romanian students of English and with ways of correcting them, by referring to aspects of English segmental phonology (e.g. duration of vowels) and English suprasegmental phonology (e.g. the use of stress-timing). 2. Lexicology includes the following topics: An introduction to lexicology. Lexical units. Word formation theory. A general presentation and word pattern representations.	4
					Old and medieval English literature An exploration of the earliest literature in English in its social and	3

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
					political context. Some of the texts to be analysed are: <i>Beowulf</i> , <i>Sir Gawain and the Green Knight</i> , Chaucer's <i>Canterbury Tales</i> , etc.	
					English culture and civilization A diachronic overview of major aspects of social, political and cultural life, influencing identity construction in the British isles, meant to provide students with background information necessary for the understanding of English literary texts in their context(s)	1
					The practice of English language and literature 1. An introduction to text analysis using some of the best renditions into modern English of old and medieval literary texts (<i>The Wanderer</i> , <i>Battle of Maldon</i> , <i>Beowulf</i> , Malory's <i>Le Morte D'Arthur</i> , <i>Everyman</i> , etc.). 2. Practising English Nominals: The definite, indefinite and the zero articles; Countable vs. Uncountable nouns; Singularia tantum and pluralia tantum nouns; Pronouns and pronominal adjectives; Qualitative adjectives.	3
					Physical education The course aims at providing every student with a wide variety of physical activities and challenges that will contribute to the development and maintenance of their physical, cognitive, and affective well being.	2
				2	Comparative literature The course focuses on the dynamics of literary and cultural themes and motives, of myths and on the texts 'dialogue approached from an inter-textual point of view. The corpus of text analysed includes literature of Antiquity (the classic Greek literary texts), Middle Age, Renaissance, Baroque epoch, the Age of Enlightenment, Romanticism, Realism, Naturalism, the New French Novel, the Northern American anti-novel, Southern American novel, the Postmodern novel	6
					Contemporary Romanian language. Lexicology The discipline describes and analyzes the lexical structure of the contemporary Romanian language. The main issues discussed are: the units of the Romanian vocabulary, the general organizing	3

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
					structure of the Romanian vocabulary, principles of semantic analysis, formal and semantic relations between words (semantic categories), the lexico-semantic fields, vocabulary enrichment and word formation, elements of phraseology, elements of normative lexicology	
					The history of Romanian language The discipline presents the main theoretical and practical problems concerning the origin and evolution of the Romanian literary language: the definition of the concept of literary language, the beginnings of the literary Romanian, the dialectal basis of literary Romanian, the development and evolution of the Romanian writing, the old literary monuments, the linguistic structure of the written texts in the old literary language, the crystallization of the literary norm, the modernization process of the Romanian literary language, the emergence of literary styles, etc.	3
					Romanian literature. The age of the Great Classics The course analyses Titu Maiorescu's representative studies which greatly contributed to the first Romanian literary canon of the XIXth century, with a special focus on Caragiale's theatre and narratives	4
					Ethnology and folklore The course approaches some important ethnographic interpretations of the Romanian rites	1
					Contemporary English language. Morphology An introduction to lexical classes and their related grammatical categories. The noun and the noun phrase. Pre- and post-determination. The verb and the verb phrase. Verb-related grammatical categories (tense, aspect and voice). A typology of verbs and verb phrases. Auxiliary verbs. Moods, modality and modal verbs.	4
					English literature. The Renaissance An exploration of major trends in the development of the lyrical,	3

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
					epic and dramatic genres throughout the 16 th century and the first decade of the 17 th century, with particular stress on the sonnet writing tradition (Thomas Wyatt, Henry Howard Howard, Philip Sidney, Edmund Spenser, William Shakespeare) and the “golden age” of English Renaissance drama (Thomas Kyd, Christopher Marlowe, William Shakespeare)	
					English culture and civilization North America: natural resources; climate; the regions – cultural geography; Native American cultural regions; The people – settlement and immigration; The people: women and minorities; Religious culture; Political institutions; Foreign policy	1
					The practice of English language and literature 1. Thematic vocabulary in practice: Word Families. Word Building. (suffixes, prefixes and conversion). Specific collocations (lexical and grammatical). Phrasal Verbs. Practise of the thematic vocabulary in oral and written communication. Vocabulary areas: education, work, entertainment, technology, environment, society, crime. 2. Academic Writing: Style and Register, Coherence, Sentence Length, Paragraphing; Language functions; Building an argumentative essay; Titles, Introductions and Conclusions; Writing from Sources: Quotation, Paraphrase, Summary and Referencing	3
					Physical education The course aims at providing every student with a wide variety of physical activities and challenges that will contribute to the development and maintenance of their physical, cognitive, and affective well being.	1
					Practical training Academic writing practice. Editing texts. Accessing online resources	1
			II	3	Communication strategies The course allows students to develop their professional communication competencies, necessary in any type of institution	6

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
					and the social life in general, helping them understand the complexity of communication in various spheres (marketing, politics, etc), also applicable in the sphere of teaching.	
					Contemporary Romanian language. Morphology The course describes and analyzes the morphological structure of the contemporary Romanian language, the main content elements referring to: the morphological level within the systematic organization of the language; word - the basic unity of the language; morpheme – the minimal linguistic sign; grammatical categories; flexion; the noun; the article and the category of determination; the adjective. The course also offers necessary information about the terminology, concepts and instruments associated with grammar analysis	4
					Romanian literature. The age of the Great Classics The course focuses on both Ion Creanga's literary texts – the fantastic and confessing ones – and Eminescu's – poetry, fantastic prose and his dramatic unfinished texts	5
					Contemporary English language. Morphology The verb phrase. Classes of verbs. The tenses of the Indicative mood. A comparative – contrastive approach. Ways of expressing futurity in English. A contrastive approach. Uses and meanings of the conditional mood. A comparative – contrastive approach. Uses and meanings of the subjunctive mood A comparative – contrastive approach.	3
					English literature. The 17th and 18th centuries A survey of English literature from the Late Renaissance to the rise of Romanticism. Its main topics include: Cavalier vs. Metaphysical Verse; John Milton and the Epic; Restoration Drama; Neoclassical satire: from Dryden to Pope and Swift; The Rise of the English Novel; Varieties of novel writing in the Age of Sensibility	3
					The practice of English language and literature	3

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
					States and characteristics in the present, past and future. Habituality and repeatedness in the present and in the past. Narrating events and happenings. Reporting statements, questions and imperatives. Perfectivity in the present and in the past. Making plans and arrangements for the future. Expressing intentionality in the future. Modality expressed by the tenses of the Indicative. Wishes and regrets. Conditions. Hypothesis vs. Reality.	
					Elective course in Romanian language Tradition and innovation in contemporary Romanian morphology This elective course in morphology complements the information provided by the basic course and aims at updating and deepening the theoretical and practical knowledge of the Romanian grammar, according to the requirements imposed by the theoretical, descriptive and interpretative renewals proposed by the most recent works in the field, focusing on the "novelty" elements found in the last two Romanian academic grammars (GALR and GBLR).	3
					Elective course in English language Student choose between: 1. Idioms and cultural representations: An introduction to the study of idioms (terminology, classifications). Representations of elements of culture (Bible, literary and history heroes, ethnonyms) in idioms 2. English-Romanian cultural transfers in: word-formation, lexical relationships; semantic relationships; lexical 'coincidences'.	3
					Ethics and academic integrity An introduction to academic ethics. Academic integrity. Problems of ethics in academic research. Copyright. Plagiarism.	2
					Applied computer science An introduction to computer-assisted translation.	
				4	Culture theory	6

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
					Main topics include: Introduction to the theory of culture. Cultural models. Culture and intercultural communication. The relationship between culture theory, intercultural communication and social communication. Acculturation. Representations of individual, national and cultural identity	
					Contemporary Romanian language. Morphology Description and analysis of the pronoun, numeral, verb, adverb, preposition, conjunction and interjection classes. Highlighting the inner dynamics of the Romanian language system by revealing (and explaining) grammatical facts and structures with deviant and / or ambiguous status from the perspective of the norm but also by emphasizing the functional multiplicity of some units of language	5
					Romanian interwar literature. Poetry and literary criticism The course analyses the most representative literary Interwar trends and ideologies, up to the Romanian Avant-garde and the aesthetic displacements within the poetical imaginary. The corpus of texts includes Avant-garde Romanian texts as well as the poetry of George Bacovia, Tudor Arghezi, Lucian Blaga, Ion Barbu, Vasile Voiculescu	4
					Contemporary English language. Syntax Traditional vs. Generative -Transformational Grammar. Parts of sentence vs. phrasal constituents. Phrase structure rules. The transformational level. Deletion. Substitution. Insertion. Raising. Extraposition. Clefts. Applications to various types of texts.	3
					English literature. The 19th century Main topics include: Romantic poetics (Wordsworth, Coleridge, Keats, Byron, Shelley); Victorian Poetics (Tennyson, Browning, Hopkins); Varieties of Victorianism and the Victorian Novel (Dickens, Thackeray, the Brontes, Eliot, Hardy, Doyle, Wells)	3
					The practice of English language and literature An introduction to narratology through text analysis of 19 th -century fiction.	3
					Practical training	2

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
					Practical activities conducted in libraries, printing/publishing houses, translation companies, translation firms, cultural/educational institutions.	
					<p style="text-align: center;">Elective course in Romanian literature</p> <p>The Romanian literary avant-garde. Genres and species The discipline analyzes the main directions and movements of the avant-garde in the Romanian culture space, with a special interest on certain poetic programs and representative literary texts.</p> <p>Romanian inter-war poetics The discipline analyzes the main elements of the Romanian inter-war poetics that explain the movement of poetic forms during that particular period</p>	2
					<p style="text-align: center;">Elective course in English literature</p> <p>Students choose between:</p> <ol style="list-style-type: none"> Irish Literature. Identitary tropes in textual representation. Main topics: Conquests and Othering. Colonial literatures. The Pastoral. The City Culture, Myth and Literature: the Celtic Paradigm. Main topics: Beginnings in the Celtic World. Celtic literary cycles. Modern and contemporary rewritings of Celtic myth. 	2
			III	5	<p style="text-align: center;">Contemporary Romanian language. Syntax</p> <p>The discipline describes and analyzes the syntactic structure of the contemporary Romanian language, the main elements of content referring to: syntax - object and method (tradition and modernity). Syntactic units. Sentence - the most important communication unit. Simple sentence and complex sentence (phrase). Classification (typology) of sentences. Syntactic relations (typology). Syntactic relations in traditional grammar and modern grammar. Non-dependence relations. Dependence relations. Means of expressing syntactic relations. The course also provides the knowledge and proper use of terminology and the conceptual device associated with syntactic analysis</p>	4
					<p style="text-align: center;">Romanian literature. Interwar Romanian literature. Prose and theatre</p>	4

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
					Firstly, the course describes the main trends of the Interwar narrative to move to the realist and naturalist elements inserted in the Romanian Interwar novel and dramatic works, to the strategies of rendering authenticity covering the European modern patterns involved and to the Avant-garde anti-literature	
					Contemporary English language. Semantics This subject is designed as an analysis of English lexical semantics, always combining theory with practice. It provides a survey of main semantic theories and their findings. The course introduces students to the basic concepts and methods in the analysis of natural language meaning; it also presents various semantic relations and semantic fields that contribute to a better understanding and acquisition of the vocabulary of a language.	3
					Modern and contemporary literature in English Modernism and the Novel in English. Main topics: From Victorianism to Modernism; The Early Modernists (H. James, E.M. Forster, J. Conrad); The Experimental Novel (J. Joyce, V. Woolf, D.H. Lawrence); The 'Angry' Perspective in Fiction (A. Wilson, K. Amis); From Modernism to Postmodernism; Metafiction, Novel Architecture and Design (L. Durrell, J. Fowles, D. Lodge)	3
					The practice of English language and literature Translating Fiction. Source Text Analysis. Source Text Translation. Translation Awareness. Translation Equivalence 1.	2
					Text Analysis (English) Through the study of a selection of both fictional and non-fictional texts, this course will enable students to extend their critical and analytical skills and to develop an awareness of the principles that inform effective discourse.	1
					Romanian fictional and nonfictional literary discourse The course analyses different reading strategies applied to the contemporary Romanian literary discourse by combining rhetorical	1

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
					and stylistic elements with specific semantic mechanisms implied in literary fictional production	
					Elective course in Romanian language Elements of stylistics of the Romanian language The discipline aims at describing the stylistic structure of the Romanian language, the marks specific to each functional style, as well as the familiarization with the main techniques and methods used in the research of the stylistic variation of the language. The content elements tackle the object of stylistics; the notion of style; individual style vs. functional style; the stylistic hierarchy; functional stylistic structure; stylistic stratification: levels, registers; stylistic performance; the stylistic brands	3
					Elective course in Romanian literature Non-Canonic Interwar Writers The discipline provides the theoretical and contextual background necessary for the analysis of a corpus of texts belonging to the non-canonical writers from the interwar Romanian literature Interwar Romanian Drama The discipline proposes a synthetic and analytical perspective on some forms of Romanian non-canonical inter-war drama.	3
					Elective course in English language Students choose between: 1. Introduction to Translation Studies: ST (Source Text) analysis. Translation and text- typology. Equivalence in translation. Translation methods and procedures. Register and style in translation. Applications using Parallel corpora. 2. Sociolinguistics. The course is an introduction to sociolinguistics, the study of the relationship between language and society. It looks at variation at all levels of language and how such variation constructs and is constructed by identity and culture.	3
					Elective course in English literature Students choose between: 1. Modern and Contemporary British Drama. Main topics: G.B.	3

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
					<p>Shaw and Modernism, O. Wilde and the Comedy of Manners, J. Galsworthy's Didactic Play, J.B. Priestley and the Time Play; J. Obsbone and the Angry Play; H. Pinter and the Comedy of Menace; C. Churchill and the Feminist Play</p> <p>2. The Theory and Practice of Drama. Main topics: Elements of Drama. Genres and movements. The Realist Play. Symbolic Drama. From Expressionism to the Epic Theatre. From Surrealism to the Theatre of Cruelty. Existentialism and the Theatre of the Absurd.</p>	
			III	6	<p>Contemporary Romanian language. Syntax</p> <p>The syntax course in the 2nd semester deals with the issue of syntactic functions in Romanian, from a dual perspective - traditional and modern. Predicate and predication. Subject. Complements. Adverbials (circumstantial complements). Attribute (noun modifier). Apposition are the main elements of content</p>	4
					<p>Romanian literature. Postwar Romanian literature</p> <p>The course analyses the main trends of Romanian Post-war narratives, with a special focus on the impact of the generation criterion and on the representative narrative works of the 60's and 80's. Marin Preda's novels, the political/parable/allegorical/symbolical/ mythical novels, Nichita Stănescu's and Marin Sorescu's poetry, the Postmodern narratives and the poetry of the 80's represent the main corpus analysed</p>	4
					<p>Contemporary English language. Pragmatics</p> <p>Main topics include: The scope of pragmatic study; The application of frames and schemata; The world-word fit. Cue phrases; Monitoring/managing strategies; Communication as an inferential process; Truth conditions; Relevance Theory. Optimal relevance; The explicit-implicit content of presuppositions; Negation and mitigation.</p>	3
					<p>Modern and contemporary literature in English</p> <p>1. Twentieth Century English Poetry. Main topics: Characteristics of (post)modernist poetic discourse. Schools, trends, orientations; Modernist poetry: J. Joyce, D. H. Lawrence, W. B. Yeats, T. S. Eliot;</p>	3

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
					Postmodernist poetry: T. Hughes, T. Gunn, S. Plath, E. Plath, E. Morgan; Contemporary developments: R. McGough, U. A. Fanthorpe, S. Armitage, K. Clanchy, B. Zephaniah 2. American Literature: A Short Introduction – focusing on the novel and the short story, the course explores issues of style, context, and intertextuality with six authors: Nathaniel Hawthorne, F. Scott Fitzgerald, Ernest Hemingway, William Faulkner, Kurt Vonnegut, Toni Morrison.	
					The practice of English language and literature The Modernist and Postmodernist Short-Story in English. Close readings of authors like Henry James, James Joyce, Fay Weldon or Salman Rushdie.	2
					Text Analysis (English) Through the study of a selection of both fictional and non-fictional texts, this course will enable students to extend their critical and analytical skills and to develop an awareness of the principles that inform effective discourse.	1
					Romanian fictional and nonfictional literary discourse The course describes some important analytical strategies relevant in approaching contemporary non-fictional discourse	1
					Practical training for graduation paper research and writing Students do research in order to write their graduation thesis.	2
					Elective course in Romanian language Functional variants of Romanian This optional course aims at examining the structure of linguistic variations of the Romanian language as well as the factors that determine these variations, using text sequences on which the various analytical techniques can be practiced by continuous reporting to the norms of the standard language, with emphasis on accepted aspects, but also those not recommended in certain areas as popular speech, vulgarisms, slang and jargons etc	2
					Elective course in Romanian literature Romanian Postwar Drama The discipline underlies the theoretical debate and the applied	3

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
					analysis to the main directions, literary formulas and a corpus of representative texts from the post-war Romanian drama. Romanian Poetics of the Late Twentieth Century The discipline brings together theoretical and methodological studies and proposes a corpus of illustrative literary texts for the 90's and the 2000's generations in the Romanian literature.	
					Elective course in English language Students choose between: 1. Discourse Analysis. Main topics include: Communicative motivations for the selection of linguistic forms in context. Speech acts, roles and identities. Referentiality and sequential organization. Reports, ideas and facts: three kinds of projection. Elaborating, extending and enhancing: three kinds of expansion 1. Style in Literary and Non-literary Texts.	2
					Elective course in English literature Students choose between: 1. The Contemporary novel in English. Main topics: Women's Writing: Doris Lessing, A. S. Byatt, Fay Weldon; Men, Women and Contemporary Culture: Helen Fielding, Nick Hornby; Postcolonial Voices: Salman Rushdie, Kazuo Ishiguro 2. Modernist and Postmodernist English Poetry. Main topics: Characteristics of (post)modernist poetic discourse. Schools, trends, orientations; Modernist poetry; Postmodernist poetry; Contemporary developments	3
Language and literature	BA	Romanian-French, French-Romanian	I	1	General linguistics The course presents the main operational concepts and specific methods used in the study of general linguistics. The issues discussed are: •Saussurian dichotomies language – speech (langue – parole); synchrony - diachrony; linguistic - extralinguistic; syntagmatic - paradigmatic; internal linguistics - external linguistics. Language as social phenomenon. Language and thinking. The process of communication. The functions of language. Double articulation. The linguistic sign. Signifier and signified. Arbitrary and motivated. Stratification and isomorphism.	3

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
					Structural levels. Language units. Relations and correlations. Linguistic fields and disciplines. Evolution of language. Classification of languages. Languages in contact. Methods of linguistic research. Schools and trends in modern and contemporary linguistics, with particular regards to the Romanian one	
					Theory of literature The course is focused on the study of literary theory, poetics, critical approach and of literary history, by defining – in a synchronic and diachronic view – the lyrical, epical and dramatic genres and approaching text relations and the consequent concepts such as inter / arhi/ hyper / hypo/ para-text. The practical function of the main contemporary critical approaches to the literary text is analysed.	3
					Contemporary Romanian language. Phonetics and phonology The course focuses on the rigorous description of the contemporary Romanian phonetic-phonological system, highlighting its current functioning tendencies and particularities, as well as its contribution, in the act of communication, in order to create and develop proper and correct speech skills, according to the literary aspect of language	3
					The history of Romanian language The course emphasizes the inherent dynamics of the Romanian language system by identifying (and explaining) some diachronic (phonetic, morphosyntactic, lexical) facts with the help of the conceptual and methodological instruments specific to the historical linguistics, revealing the unity and individuality of the Romanian language and setting the main points of the process of Romanian glotogenesis and ethnogenesis	3
					Old, Premodern and Modern Romanian literature The course presents the specifics of Romanian literature during the XVIIth up to XIXth century (the first half), including the dynamics of the literary formulas and their relation to the	4

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
					European patterns and the critical filiations thus generated	
					Ethnology and folklore The course defines the folkloric area and its operational concepts, identifies and explains the epical, lyrical and dramatic folkloric particularities	1
					Contemporary French language. Phonetics and phonology. Morphosyntax I Phonetics and phonology aim at forming skills to pronounce correctly in French and at making students acquire the basic notions regarding the phonological system of French. Morphosyntax I deals with identifying the nominal group, gender, number, case, tenses, mood, voice and verbal aspects.	4
					French literature. The Middle Ages and the Renaissance It deals with the analysis and interpretation of theoretical and practical concepts concerning the Medieval and Renaissance literature. It aims at enhancing oral and written skills.	3
					French culture and civilization The course aims at familiarizing students with elements of French history and culture (from Antiquity to 20th century), which are the basis of understanding French people and their language.	1
					The practice of French language and literature The course deals with basic grammar rules and focuses on developing students' listening skill through dialogues pertaining to current situations of modern life.	3
					Physical education The course aims at providing every student with a wide variety of physical activities and challenges that will contribute to the development and maintenance of their physical, cognitive, and affective well being.	2
			1	2	Comparative literature The course focuses on the dynamics of literary and cultural themes and motives, of myths and on the texts 'dialogue approached from an inter-textual point of view. The corpus of text analysed includes	6

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
					literature of Antiquity (the classic Greek literary texts), Middle Age, Renaissance, Baroque epoch, the Age of Enlightenment, Romanticism, Realism, Naturalism, the New French Novel, the Northern American anti-novel, Southern American novel, the Postmodern novel	
					Contemporary Romanian language. Lexicology The discipline describes and analyzes the lexical structure of the contemporary Romanian language. The main issues discussed are: the units of the Romanian vocabulary, the general organizing structure of the Romanian vocabulary, principles of semantic analysis, formal and semantic relations between words (semantic categories), the lexico-semantic fields, vocabulary enrichment and word formation, elements of phraseology, elements of normative lexicology	3
					The history of Romanian language The discipline presents the main theoretical and practical problems concerning the origin and evolution of the Romanian literary language: the definition of the concept of literary language, the beginnings of the literary Romanian, the dialectal basis of literary Romanian, the development and evolution of the Romanian writing, the old literary monuments, the linguistic structure of the written texts in the old literary language, the crystallization of the literary norm, the modernization process of the Romanian literary language, the emergence of literary styles, etc.	3
					Romanian literature. The age of the Great Classics The course analyses Titu Maiorescu's representative studies which greatly contributed to the first Romanian literary canon of the XIXth century, with a special focus on Caragiale's theatre and narratives	4
					Ethnology and folklore The course approaches some important ethnographic interpretations of the Romanian rites	1
					Contemporary French language. Morphosyntax II	4

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
					The course focuses on the parts of speech as far as their forms and usage are concerned in order to enhance students' ability to analyse morphosyntactically each sentence in contemporary French language.	
					French literature: the 17th and 18th centuries The course focuses on the cultural and literary phenomenon of the seventeenth and eighteenth centuries, the appropriation of the peculiarities of the representative writers of the century, the original interpretation of the literary phenomenon in general, of the works and writers studied in particular.	3
					French culture and civilization From a historical point of view (20 th -21 st century), the course aims at describing the contemporary France in all its social, cultural, political, educational, economic aspects, not forgetting about the newest world challenges (socio-cultural mixing, environmental issues, socio-political threats to the nation stability).	1
					The practice of French language and literature The course deals with basic grammar rules and focuses on developing students' listening skill through dialogues pertaining to current situations of modern life.	3
					Physical education The course aims at providing every student with a wide variety of physical activities and challenges that will contribute to the development and maintenance of their physical, cognitive, and affective well being.	1
					Practical training The practical activity is a training programme in the philological documentation technique and research, providing information about the elaboration of a thematic bibliography, about academic writing rules, editing and processing texts, access to and use of databases and electronic resources, creation and analysis of thematic corpuses, the techniques, methods and strategies of	1

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
--------------	-------------------	-----------------	---------------	----------	------------------------------------	-----------------

					public presentation of a specialized work	
			II	3	Communication strategies The course allows students to develop their professional communication competencies, necessary in any type of institution and the social life in general, helping them understand the complexity of communication in various spheres (marketing, politics, etc), also applicable in the sphere of teaching.	6
					Contemporary Romanian language. Morphology The course describes and analyzes the morphological structure of the contemporary Romanian language, the main content elements referring to: the morphological level within the systematic organization of the language; word - the basic unity of the language; morpheme – the minimal linguistic sign; grammatical categories; flexion; the noun; the article and the category of determination; the adjective. The course also offers necessary information about the terminology, concepts and instruments associated with grammar analysis	4
					Romanian literature. The age of the Great Classics The course focuses on both Ion Creanga's literary texts – the fantastic and confessing ones – and Eminescu's – poetry, fantastic prose and his dramatic unfinished texts	5
					Contemporary French language. Syntax Syntax is the study of how words and phrases combine to form meaningful units in language. It examines the relations which emerge between sequences of words.	3
					French literature. The 19th century The course put an emphasis on the knowledge and adequate use of the specific notions of the 19th century French literature, on the knowledge of various modern strategies of literary interpretation.	3
					The practice of French language and literature The course aims at recognizing the logical-semantic connectors used to express temporality and temporal relationships, cause-effect relationships, concession, opposition, comparison;	3

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
					awareness of the specific semantic values of these connectors and their correct use in oral and written communication situations. This course is also a complement of the 19th century French literature and follows the analysis of the emerging authors pertaining to symbolism, realism, romanticism and naturalism.	
					Elective course in Romanian language Tradition and innovation in contemporary Romanian morphology This elective course in morphology complements the information provided by the basic course and aims at updating and deepening the theoretical and practical knowledge of the Romanian grammar, according to the requirements imposed by the theoretical, descriptive and interpretative renewals proposed by the most recent works in the field, focusing on the "novelty" elements found in the last two Romanian academic grammars (GALR and GBLR).	3
					Elective course in French language Conversational practices in contemporary French language This course aims at equally developing two language skills: speaking and oral comprehension, and familiarizing students with the Francophone world. The course objectives are to provide instruction and practice towards competence in French oral communication and an emphasis on pronunciation and articulation. Contemporary French vocabulary It aims at introducing some simple ways to learn new <i>vocabulary</i> words by practicing reading in context, by writing sentences using the words and by doing practice exercises and quizzes.	3
					Ethics and academic integrity An introduction to academic ethics. Academic integrity. Problems of ethics in academic research. Copyright. Plagiarism.	2
					Applied computer science An introduction to computer-assisted translation.	

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
				4	Culture theory Main topics include: Introduction to the theory of culture. Cultural models. Culture and intercultural communication. The relationship between culture theory, intercultural communication and social communication. Acculturation. Representations of individual, national and cultural identity	6
					Contemporary Romanian language. Morphology Description and analysis of the pronoun, numeral, verb, adverb, preposition, conjunction and interjection classes. Highlighting the inner dynamics of the Romanian language system by revealing (and explaining) grammatical facts and structures with deviant and / or ambiguous status from the perspective of the norm but also by emphasizing the functional multiplicity of some units of language	5
					Romanian interwar literature. Poetry and literary criticism The course analyses the most representative literary Interwar trends and ideologies, up to the Romanian Avant-garde and the aesthetic displacements within the poetical imaginary. The corpus of texts includes Avant-garde Romanian texts as well as the poetry of George Bacovia, Tudor Arghezi, Lucian Blaga, Ion Barbu, Vasile Voiculescu	4
					Contemporary French language. Lexicology The course familiarizes students with the fundamental linguistic concepts of lexicology, as well as the specificity of the morphological analysis of the French contemporary lexis. The lexis and its units; relations between lexis and grammar, lexis and vocabulary, lexis and universe. This course will explore the main issues and approaches related to expressing stance in French, focussing on how languages organize meaning by conveying the speaker's opinion, attitude, or evaluation of the presented topic.	3
					20th century French theatre The 20th Century Theater Course introduces the traditional First	3

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
					World War, then studies the avant-garde theater and insists on absurd theater (Ionesco, Beckett, Arrabal, Genet, Adamov) with its main features.	
					The practice of French language and literature The course aims at recognizing the logical-semantic connectors used to express concession, opposition, comparison; awareness of the specific semantic values of these connectors and their correct use in oral and written communication situations.	3
					Practical training The practical training consists of internship activities carried out at organizations / institutions / professional associations such as libraries, publishing houses, educational and cultural institutions. Participations (hearings) in scientific events specific to the field are also envisaged	2
					Elective course in Romanian literature The Romanian literary avant-garde. Genres and species The discipline analyzes the main directions and movements of the avant-garde in the Romanian culture space, with a special interest on certain poetic programs and representative literary texts. Romanian inter-war poetics The discipline analyzes the main elements of the Romanian inter-war poetics that explain the movement of poetic forms during that particular period	2
					Elective course in French literature: Narrative discourse analysis / The life within words: the literary reading as a discovery movement Narrative discourse analysis It focuses on the assimilation and consolidation of narrative analysis techniques concerning time, space, voice (diathesis) and mode (distance and perspective) and on the identification of the definitory characteristics of a literary movement, of an epic universe, of an author or of a literary work The life within words: the literary reading as a discovery movement	2

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
					It enables students to perceive language through the prism of literature, which is a rich source and resource of linguistic and critical concepts.	
			III	5	Contemporary Romanian language. Syntax The discipline describes and analyzes the syntactic structure of the contemporary Romanian language, the main elements of content referring to: syntax - object and method (tradition and modernity). Syntactic units. Sentence - the most important communication unit. Simple sentence and complex sentence (phrase). Classification (typology) of sentences. Syntactic relations (typology). Syntactic relations in traditional grammar and modern grammar. Non-dependence relations. Dependence relations. Means of expressing syntactic relations. The course also provides the knowledge and proper use of terminology and the conceptual device associated with syntactic analysis	4
					Romanian literature. Interwar Romanian literature. Prose and theatre Firstly, the course describes the main trends of the Interwar narrative to move to the realist and naturalist elements inserted in the Romanian Interwar novel and dramatic works, to the strategies of rendering authenticity covering the European modern patterns involved and to the Avant-garde anti-literature	4
					Romanian fictional and nonfictional literary discourse The course analyses different reading strategies applied to the contemporary Romanian literary discourse by combining rhetorical and stylistic elements with specific semantic mechanisms implied in literary fictional production	1
					French language Contemporary French language. Discourse analysis This course explores the ways in which language varies according to subject area, social setting, communicative purpose and the social roles and identities of those involved. Students will study the nature of meaning, how we usually convey more than we actually say or write, what makes texts cohesive and coherent, types of	7

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
					discourse and specific discourse moves.	
					The practice of French language and literature The course aims at training the skills to write a simple and coherent text in French; the ability to write personal (friendly) and official letters; the ability to describe personal experiences and impressions; the ability to formulate a argumentative essay; the ability to comment on authentic and / or fabricated texts; the ability to interpret graphical schemes / tables.	
					French literature The 20th and 21st century literature course highlights the evolution of poetry (Dadaist - Tzara, surrealist-Breton & co) with its representative authors and innovative strategies; the new novel (Gide, Proust), the modernist (Robbe-Grillet, Butor), the most known female voices (Beauvoir, Sarraute, Duras, Yourcenar) and the postmodernism (Tournier).	5
					Elective course in Romanian language Elements of stylistics of the Romanian language The discipline aims at describing the stylistic structure of the Romanian language, the marks specific to each functional style, as well as the familiarization with the main techniques and methods used in the research of the stylistic variation of the language. The content elements tackle the object of stylistics; the notion of style; individual style vs. functional style; the stylistic hierarchy; functional stylistic structure; stylistic stratification: levels, registers; stylistic performance; the stylistic brands	3
					Elective course in Romanian literature Non-Canonical Interwar Writers The discipline provides the theoretical and contextual background necessary for the analysis of a corpus of texts belonging to the non-canonical writers from the interwar Romanian literature Interwar Romanian Drama The discipline proposes a synthetic and analytical perspective on some forms of Romanian non-canonical inter-war drama.	3

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
					<p>Elective course in French language: The transphrastic level / Textual discourse analysis The transphrastic level It focuses on text coherence by dealing with the way in which sentences are linked to each other, explicitly or implicitly, depending on individual language means, text type and cultural norms.</p> <p>Textual discourse analysis This course provides an introduction to discourse analysis and the different approaches used in the analysis of discourse with examples of both spoken and written discourse.</p>	3
					<p>Elective course in French literature: Introduction to the literary text translation / Literature and cinematography: interferences and influences Introduction to the literary text translation The course considers the questions of translatability, fidelity, the hierarchical division between original texts and their translations, and the charged politics of translation.</p> <p>Literature and cinematography: interferences and influences This course investigates the relationships between two media, film and literature, studying works linked across the two media by genre, topic, and style. It aims to sharpen appreciation of major works of cinema and of literary narrative.</p>	
				6	<p>Contemporary Romanian language. Syntax The syntax course in the 2nd semester deals with the issue of syntactic functions in Romanian, from a dual perspective - traditional and modern. Predicate and predication. Subject. Complements. Adverbials (circumstantial complements). Attribute (noun modifier). Apposition are the main elements of content</p>	4
					<p>Romanian literature. Postwar Romanian literature The course analyses the main trends of Romanian Post-war narratives, with a special focus on the impact of the generation criterion and on the representative narrative works of the 60's and 80's. Marin Preda's novels, the political/parable/allegorical/</p>	4

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
					symbolical/ mythical novels, Nichita Stanescu's and Marin Sorescu's poetry, the Postmodern narratives and the poetry of the 80's represent the main corpus analysed	
					Romanian fictional and nonfictional literary discourse The course describes some important analytical strategies relevant in approaching contemporary non-fictional discourse	1
					French language This course aims at making students become more informed on theories and techniques of argumentation, focusing on ways of promoting a point of view, exploring argumentative schemes, differentiating among types of arguments, and investigating argumentative strategies.	5
					The practice of French language and literature The course focuses on oral and written communication in French; knowledge of the French language lexicon and its use in various communication situations; translation of literary texts; production of written texts in French.	7
					French literature. Literary criticism This course introduces students to the debate that has persisted among philosophers, writers, and critics over the following kinds of questions: What is the nature, function, and value of literature? How can we deal objectively with literary art? How can readers gain greater access to the richness and complexity of literary texts? What criteria do we use to determine a work's "greatness"?	
					Practical training for graduation paper research and writing Students do research in order to write their graduation thesis.	2
					Elective course in Romanian language Functional variants of Romanian This optional course aims at examining the structure of linguistic variations of the Romanian language as well as the factors that determine these variations, using text sequences on which the various analytical techniques can be practiced by continuous reporting to the norms of the standard language, with emphasis	2

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
					on accepted aspects, but also those not recommended in certain areas as popular speech, vulgarisms, slang and jargons etc	
					<p style="text-align: center;">Elective course in Romanian literature</p> <p>Romanian Postwar Drama The discipline underlies the theoretical debate and the applied analysis to the main directions, literary formulas and a corpus of representative texts from the post-war Romanian drama.</p> <p>Romanian Poetics of the Late Twentieth Century The discipline brings together theoretical and methodological studies and proposes a corpus of illustrative literary texts for the 90's and the 2000's generations in the Romanian literature.</p>	3
					<p style="text-align: center;">Elective course in French language: The transphrastic level / Textual discourse analysis</p> <p>The transphrastic level It focuses on text coherence by dealing with the way in which sentences are linked to each other, explicitly or implicitly, depending on individual language means, text type and cultural norms.</p> <p>Textual discourse analysis This course provides an introduction to discourse analysis and the different approaches used in the analysis of discourse with examples of both spoken and written discourse.</p>	2
					<p>Elective course in French literature: Francophone cultures and civilisations / The francophone literature of African countries</p> <p>Francophone cultures and civilisations It deals with elements of culture and civilization in francophone countries (Belgium, Canada) within an integrated approach.</p> <p>The francophone literature of African countries It focuses on Francophone literature from Africa as it originates from rich bi- and multi-lingual cultures, in part as the French colonial legacy.</p>	
Applied Modern Languages	BA	Applied Modern Languages (English and French)	I	1	<p style="text-align: center;">General linguistics</p> <p>The course presents the main operational concepts and specific methods used in the study of general linguistics. The issues</p>	2

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
					discussed are: •Saussurian dichotomies language – speech (langue – parole); synchrony - diachrony; linguistic - extralinguistic; syntagmatic - paradigmatic; internal linguistics - external linguistics. Language as social phenomenon. Language and thinking. The process of communication. The functions of language. Double articulation. The linguistic sign. Signifier and signified. Arbitrary and motivated. Stratification and isomorphism. Structural levels. Language units. Relations and correlations. Linguistic fields and disciplines. Evolution of language. Classification of languages. Languages in contact. Methods of linguistic research. Schools and trends in modern and contemporary linguistics, with particular regards to the Romanian one.	
					<p>Contemporary English language. Phonetics and phonology. Lexicology</p> <p>The course of Phonetics and Phonology presents and analyses the phonological characteristics of standard British English. It also deals with typical phonological errors made by Romanian students of English and with ways of correcting them, by referring to aspects of English segmental phonology (e.g. duration of vowels) and English suprasegmental phonology (e.g. the use of stress-timing).</p> <p>Lexicology includes the following topics: An introduction to lexicology. Lexical units. Word formation theory. A general presentation and word pattern representations.</p>	5
					<p>Contemporary French language. Phonetics and phonology. Morphosyntax I</p> <p>Phonetics and phonology aim at forming skills to pronounce correctly in French and at making students acquire the basic notions regarding the phonological system of French.</p> <p>Morphosyntax I deals with identifying the nominal group, gender, number, case, tenses, mood, voice and verbal aspects</p>	5
					<p>English culture and civilization</p> <p>A diachronic overview of major aspects of social, political and</p>	4

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
					cultural life, influencing identity construction in the British isles, meant to provide students with background information necessary for the understanding of English texts in their context(s)	
					French culture and civilization The course aims at familiarizing students with elements of French history and culture (from Antiquity to 20th century), which are the basis of understanding French people and their language.	4
					The practice of English language Basic Skills in the English Language Acquisition: Reading comprehension and/or writing; Listening comprehension and/or speaking; Effective writing exercises for developing useful techniques; Communicative activities with a view to making wishes, describing needs, a process, etc	3
					The practice of French language The course deals with basic grammar rules and focuses on developing students' listening skill through dialogues pertaining to current situations of modern life. It also deals with daily French conversation practice — questions and answers by topic.	3
					Introduction to law It provides an overview of the law and the legal system. This course covers the Constitution, court system attorney-client relationship, administrative law, crimes, torts, contract law, family law	2
					Physical education The course aims at providing every student with a wide variety of physical activities and challenges that will contribute to the development and maintenance of their physical, cognitive, and affective well being.	2
					German language A beginner's course in German language (A1 – A2 levels).	2
				2	Normative grammar (Romanian) Course presenting the Romanian standard system of grammar rules and principles.	2

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
					Contemporary English language. Morphology An introduction to lexical classes and their related grammatical categories. The noun and the noun phrase. Pre- and post-determination. The verb and the verb phrase. Verb-related grammatical categories (tense, aspect and voice). A typology of verbs and verb phrases. Auxiliary verbs. Moods, modality and modal verbs.	5
					Contemporary French language. Morphosyntax II The course focuses on the parts of speech as far as their forms and usage are concerned in order to enhance students' ability to analyse morphosyntactically each sentence in contemporary French language.	5
					English culture and civilization North America: natural resources; climate; the regions – cultural geography; Native American cultural regions; The people – settlement and immigration; The people: women and minorities; Religious culture; Political institutions; Foreign policy	4
					French culture and civilization From a historical point of view (20 th -21 st century), the course aims to describe the contemporary France in all its social, cultural, political, educational, economic aspects, not forgetting about the newest world challenges (socio-cultural mixing, environmental issues, socio-political threats to the nation stability).	4
					The practice of English language Thematic vocabulary in practice: Word Families. Word Building. (suffixes, prefixes and conversion). Specific collocations (lexical and grammatical). Phrasal Verbs. Practise of the thematic vocabulary in oral and written communication. Vocabulary areas: education, work, entertainment, technology, environment, society, crime. / Academic Writing	3
					The practice of French language The course aims at getting the students acquainted with vocabulary and language functions specific to secretarial functions, and aspects related to handling professional tasks specific to this	3

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
					field.	
					Introduction to economics The course presents the basic tools of micro-and macroeconomic analysis as well as the behavior of households, firms and government.	2
					Physical education The course aims at providing every student with a wide variety of physical activities and challenges that will contribute to the development and maintenance of their physical, cognitive, and affective well being.	1
					Practical training Students acquire the rules of academic writing, of text editing and the constraints of accessing and using databases.	1
					German language An intermediate course in German language (B1)	2
			II	3	Written and oral communication techniques The course is designed to assist students in increasing their knowledge about and skills in employing verbal and nonverbal communication messages in a variety of settings (i.e., intrapersonal, interpersonal, group, and public contexts.	4
					Contemporary English language. Morphology The verb phrase. Classes of verbs. The tenses of the Indicative mood. A comparative – contrastive approach. Ways of expressing futurity in English. A contrastive approach. Uses and meanings of the conditional mood. A comparative – contrastive approach. Uses and meanings of the subjunctive mood A comparative – contrastive approach.	3
					Contemporary French language. Syntax Syntax is the study of how words and phrases combine to form meaningful units in language. It examines the relations which emerge between sequences of words.	3
					The practice of English language States and characteristics in the present, past and future. Habituality and repeatedness in the present and in the past.	3

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
					Narrating events and happenings. Reporting statements, questions and imperatives. Perfectivity in the present and in the past. Making plans and arrangements for the future. Expressing intentionality in the future. Modality expressed by the tenses of the Indicative. Wishes and regrets. Conditions. Hypothesis vs. Reality.	
					The practice of French language The course aims at getting the students acquainted with vocabulary and language functions specific to public administration, and aspects related to handling professional tasks specific to this field. Linguistic practice of the fundamental notions of French syntax in a communicative approach. Expressing time, consequence, cause, purpose, hypothesis, etc.	3
					Translation theory and practice (English) ST (Source Text) analysis. Translation and text- typology. Equivalence in translation. Translation methods and procedures. Register and style in translation. Applications using Parallel corpora.	6
					Applied computer science It focuses on the theory and application of computing in work and scientific environments.	1
					Professional communication (English) The essential components of professional communication. Patterns in professional correspondence. Oral vs. written communication.	3
					European institutions (English) European institutions: historical dimension and contemporary perspectives: institutional interdependencies, capacity of collective governance, the insertion of the national space into the European space.	
					Culture Theory (French) The course deals with the categories of class, gender, and ethnicity used in contemporary social and cultural theory, with contemporary representations of identity.	3

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
					Translator's status and deontology (French) The course deals with the translators' and interpreters' engagement with issues of ethics and a growing willingness among them to exercise moral judgement. It also reveals the technological advances which have had a major impact on the profession.	
					Ethics and academic integrity An introduction to academic ethics. Academic integrity. Problems of ethics in academic research. Copyright. Plagiarism.	1
					Intercultural communication The course introduces students to the phenomenon of culture in the broad sense of the term and applies it to both a social and a business as well as a media-driven context	
				4	Contemporary English language. Syntax Traditional vs. Generative -Transformational Grammar. Parts of sentence vs. phrasal constituents. Phrase structure rules. The transformational level. Deletion. Substitution. Insertion. Raising. Extraposition. Clefts. Applications to various types of texts.	3
					Contemporary French language. Lexicology The course familiarizes students with the fundamental linguistic concepts of lexicology, as well as the specificity of the morphological analysis of the French contemporary lexis. The lexis and its units; relations between lexis and grammar, lexis and vocabulary, lexis and universe.	3
					The practice of English language Translating Fiction. Source Text Analysis. Source Text Translation. Translation Awareness. Translation Equivalence	3
					The practice of French language The course aims at getting the students acquainted with vocabulary and language functions specific to public administration, and aspects related to handling professional tasks specific to this field. Linguistic practice of the fundamental notions of French syntax in a communicative approach. Expressing time, consequence, cause, purpose, hypothesis, etc.	3

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
					Introduction to terminology The creation and implementation of data banks. Terminology and standardization. The role of terminologists in a language service. The functions of specialized dictionaries. Terminological Project. Subject-field- related bilingual terminology project.	5
					Translation theory and practice (French) Students will become familiar with the basic linguistic differences and principles of translation. Through the acquisition of theoretical concepts, notions of contrastive linguistics, analysis and regular translations exercises, students will learn to transfer texts from one language into another.	5
					Applied computer science It focuses on the theory and application of computing in work and scientific environments.	1
					Practical training Students become familiar with the working environment and practical tasks in: libraries, printing houses and translation agencies.	2
					Culture Theory (English) Main topics include: Introduction to the theory of culture. Cultural models. Culture and intercultural communication. The relationship between culture theory, intercultural communication and social communication. Acculturation. Representations of individual, national and cultural identity	2
					Translator's status and deontology (English)	
					Professional communication (French) The course allows students to be efficiently integrated in the professional system, by mastering the working techniques in various communicational and professional contexts, and the adequate use of terminology. The future specialists are trained to cope with different communication situations, also contributing to the image of the institution they will represent.	3
					European institutions (French)	

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
					This course intends to familiarize students with EU institutions and decision-making processes. It outlines the character of European governance and provides a general introduction to the EU political system and its legal order. It explores the key institutions of the Union: Commission, Council, Parliament and Court of Justice.	
			III	5	Discourse typology and analysis	3
					English for specific purposes	5
					Introduction to simultaneous and consecutive interpreting	2
					Specialized translations I (A > B and A > C)	6
					Cultural representations (English)	4
					Public relations	2
					Sociolinguistics (English)	4
					Media and communication (English)	
					Sociolinguistics (French) The course examines the relationship between language and society. This relationship is explored by considering the role of French in various spheres such as commerce, politics and others.	4
					Media and communication (French) The course focuses on communication theories and research, media systems, structure and ethics, the relationship between the media and society, and future directions in media communications.	
				6	Discourse typology and analysis The aim of the course is to describe and categorize the discourse typology – spoken and written – to understand how the coherence of the discourse is created. Examples written discourse will be examined.	3
					French for specific purposes It aims at improving students' skills in a particular linguistic field in a professional perspective: business French, French for companies, French diplomacy and International relations.	5
					Introduction to simultaneous and consecutive interpreting	2

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
					The course mainly deals with the translation techniques to be used in translation and interpreting events. It highlights the difference between simultaneous and consecutive translations while working on increasing, through practical tasks, the memory retention capacity.	
					Specialized translations II (B > A and C > A) This course is structured as a presentation of the techniques, strategies, current modalities used in specialized translation in various fields: medical, economic, legal, religious.	6
					Cultural representations (French) This course explores the notion of "representation" in contemporary cultural studies. It explores how different theoretical concepts of "representation" apply to popular culture,, race and "otherness", and gender studies.	4
					International relations	2
					Practical training for the graduation thesis	2
					Cultural and linguistic mediation (English)	3
					Linguistic registers and variations (English)	
					Cultural and linguistic mediation (French) It aims at meeting the ever-increasing demand for communication across languages and cultures of institutions and companies involved in international activities.	3
					Linguistic registers and varieties (French) It focuses on the identification of specific registers and regional variables of the French language ith their specific features.	
Language and literature	MA	Translation and interpreting (in English)	I	1	Introduction to traductology and translation techniques Recent views on translation. Prescription (norms for translation) vs. description. Equivalence, language use and speech communities. Negotiating concepts, domesticating meanings. Interpretation as a creative act and translation strategies.	6
					Text translation and interpretation Analysis and translation of the literary/cultural text. Analysis and translation of the scientific text.	2

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
					Terminology The interdisciplinary nature of terminology. The onomasiological /vs/ semasiological approach to terminology. General language /vs/ specialized language. The terminological unit. Terminological Databases. Corpus linguistics and terminology. . Applications. Identifying terms in specialized sample texts.Text alignment. Creating term entries.	5
					Consecutive and simultaneous interpreting A survey of techniques, problems and solutions connected with consecutive interpreting and an opportunity to acquire practical knowledge and skills by using the interpreting equipment in the sound-proof booths.	5
					Translating scientific/ technical discourse Mapping specialist texts through ESP ramifications. Features of scientific and technical discourse. Difficulties in the translation of the scientific/technical texts. The translator's tool kit.	6
					Translation and contemporary culture Postmodern culture. Definitions, classifications, categorizations. Postmodern hypostases. Multiculturalism, dehumanization and the self. Movement, diversity and turmoil as postmodern intercultural bridges. Translation as a cultural equation in postmodernism. Troubling issues of postmodernism and puzzling matters in translation.	6
			I	2	Introduction to traductology and translation techniques Normalisation challenging (sub)structures in translation. The perfect translation and the ideal procedure. Types of (non)-equivalence. (Non)equivalence in translating fixed expressions and idioms (FEIs). Confusables as translation traps. Culture-specific confusables. Traps in translating literary texts. The source text and the 'perfect' translation: the myth of the native speaker.	6
					Text translation and interpretation Analysis and translation of the administrative text. Analysis and translation of the legislative text. Analysis and translation of the	2

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
					medical text.	
					Terminology The creation and implementation of data banks. Terminology and standardization. The role of terminologists in a language service. The functions of specialized dictionaries. Terminological Project. Subject-field- related bilingual terminology project	5
					Consecutive and simultaneous interpreting A survey of techniques, problems and solutions connected with simultaneous interpreting and an opportunity to acquire practical knowledge and skills by using the interpreting equipment in the sound-proof booths.	5
					Translating economic/ medical discourse Representations and general features of the economic/ medical discourse. Difficulties in the translation of the economic / medical discourse. The translator's tool kit.	5
					Style in translation Definitions and types of of style. Stylistic features of a text and translation. Traditional views of metaphor translation. The cognitive approach to metaphor. Cognitive models for the translation of metaphor. The influence of culture on the choice of metaphors.	7
					Ethics and academic integrity An introduction to academic ethics. Academic integrity. Problems of ethics in academic research. Copyright. Plagiarism.	1
			II	3	Translation and social mediation	7
					Information and communication technology	3
					Computer-assisted translation	5
					Research activity A	15
				4	The theory and practice of film subtitling	5
					Translating drama	5
					The didactics of translation	3
					Practical training	10
					Practical training for dissertation research and writing	7

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
--------------	-------------------	-----------------	---------------	----------	------------------------------------	-----------------

Language and literature	MA	Literature, film and cultural representations (in English)	I	1	Literary texts and cultural discourse	8
					Film and cultural discourse	8
					Literary conventions and filmic architectures	5
					Politics, ethics and aesthetics in literature and film	5
					Myth, literature and filmic re-writings	4
					Ethics and academic integrity	1
				2	Postcolonialism. Literary discourse and filmic text	8
					Representations of femininity in literature and film	8
					Shakespearean drama on screen	5
					Sci-Fi: a literary and film genre	5
					The gothic. From novel to film	4
			II	3	Contemporary culture. Literary and filmic representations Main topics include: Modernity and postmodernity: contextual perspectives. The philosophy of truth and language. Cultural representations. Troubling issues in postmodernity and puzzling matters in literature and movie translation.	7
					British cultural spaces in filmic representations Main topics: The British Isles. History, Myths and Identities; Geographies of the Mind in Early Cinematic Representation; From the "Break-Up" of Britain to the re-imagining of the (post)national; The Celtic Fringes in Filmic Representations.	6
					Cultural borders and representations of alterity Representations of self and other – an imagological perspective; The Romanian other in the British and American mirror – literary and filmic representations: (a) The (re)-making of the Dracula myth. (b) The British gaze on Romania during World War II. (c) Travelling to Communist and Post-Communist Romania. (d) The Romanian migrant – between 'Home' and the 'West'	7
					Artistic forms. Literary and filmic adaptations The course considers the changes that occur as particular texts move between various cultural forms.	5
					Translation as cultural mediation	5

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
					Contemporary culture. Demands on the translator; Translation as cultural mediation; Translating for the community; Translation and the new media	
				4	Specialised training Research activities on presenting conference papers, writing reviews or articles with a view to publication, or editing collective volumes.	15
					Practical training for dissertation research and writing	15
	MA	Specialized discourse. Terminologies. Translations (in French)	I	1	Translation and localization The course deals with the translation and cultural adaptation of software, documentation and sites, and insists on the highly specialised skills required to perform this activity.	6
				1	Specialized discourse. Lexicography and terminology The object of the course is the word in the case of lexicography, and the term in that of terminology. The goal of lexicology is to account for the native speaker's competence in the lexicon of his language, whereas that of terminology is to describe those words belonging to a given field.	8
				1	Contrastive grammar The course focuses on identifying and exploiting the systematic differences between the two languages in contact (French and Romanian) in order to highlight the general rules of correspondence. It aims at enhancing students' grammatical competence in both studied languages.	8
				1	Computer-assisted translation Introductory notions of machine translation, principles and typology of MT. General presentation of CAT tools, the main softwares used, advantages and disadvantages in using them.	5

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
--------------	-------------------	-----------------	---------------	----------	------------------------------------	-----------------

				1	Electronic resources and documentation techniques It focuses on electronic resources and documentation techniques for translators, teachers and researchers in French.	3
				2	Discourse typology The aim of the course is to describe and categorize the discourse typology – spoken and written – to understand how the coherence of the discourse is created by the interaction with the text, by both sender and receiver.	6
				2	Traductology and professional translation practice The course explores the main strategies used in translation in relation to the different fields of activity where translation is required.	7
				2	Translating specialized discourse This course contains in a first instance a presentation of the techniques, strategies, current modalities in translation in general and, in a second part, concrete applications for translation of the specialized discourse in various fields: medical, economic, legal, religious.	7
				2	Multilingualism and intercultural communication The course explores the cultural complexity and diversity of our current times and covers units such as communicative interaction, intercultural relations, intercultural competence, cultural conflicts, stereotypes, and acculturation, with a view to enhancing intercultural awareness and communication skills.	7
				2	Ethics and academic integrity The course allows students to become aware of the academic demands regarding ethics, integrity, deontology and morality, in order to become responsible for their scientific research activity, in accordance with today's national and international standards. It	3

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
					also ensures a high degree of honest competitiveness.	
			II	3	Translating literary texts: theory and practice Literary translation involves special techniques and strategies. It is a specialized discourse that requires cultural luggage, practice, talent, creativity. Practical activities aim at intercultural transfer, translation of poetry, contextual texts (slang, familiar language, style, aesthetics.	7
				3	French-Romanian political and cultural relations The course aims at highlighting the cultural specificities in the Romanian and French space and at increasing the communication and intercultural communication skills.	6
				3	Audio-visual translation: theory and practice The course will introduce the students to key methods and approaches in the processes and practices of audiovisual translation, focusing on subtitling as a computer-assisted audiovisual translation technique.	7
				3	Practical training Students acquire practical skills due to the professional activity performed in local companies and translation agencies.	10
				4	Simultaneous and consecutive interpreting: theory and practice The course mainly deals with the translation techniques to be used in translation and interpreting events. It highlights the difference between simultaneous and consecutive translations while working on increasing, through practical tasks, the memory retention capacity.	6
				4	Professional communication The course allows MA students to be efficiently integrated in the professional system, by mastering the working techniques in various communicational and professional contexts, and the adequate use of terminology. The future specialists are trained to cope with different communication situations, also contributing to	5

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
					the image of the institution they will represent.	
				4	Varieties of French The course deals with the identification of specific registers and regional variables of the French language and with the creation of a scientific environment based on the knowledge of the French cultural values.	6
				4	Practical training Students acquire practical skills due to the professional activity performed in local companies and translation agencies.	10
				4	Practical training for dissertation research and writing	3
Language and literature	MA	Identity, interculturality and multiculturalism in Romanian and European Literature (in Romanian)	I	1	Cultural identity and multiculturalism. Theories, policies, and European integration strategies The course analyses specific concepts such as: European identity, communitarian politics and cultural rights, post-historical world and the boundaries of the cultural métissage, epistemological view on multi / mono-culture, intercultural hybridization, redefining Centre-Periphery / global-local relation, diaspora studies (literary and theoretical patterns), English/French multicultural spaces	8
					Intercultural and inter-ethnic dimensions of communication The course focuses on different perspectives on intercultural communication (theory and practices), the intercultural communication types of discourse, cultural difference in communication, identity/cultural diversity in the globalised world, UE multi-linguistic /cultural politics, ethnocentrism – cultural stereotypes, mentality and language	5
					Contemporary Romanian language. Cultural interferences The course focuses on contemporary Romanian language from two points of view: 1. Cultural interferences, inter-languages dialogue as a starting point for cultural/linguistic relations, linguistic politics and their global function; 2. Romanian language – national language, linguistic politics for the ethnic communities in post-totalitarian Romania, strategies of cultural promotion abroad	7
					The European cultural model and its Romanian reflection The course analyses the concepts of cultural model and Periphery,	9

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
					identifies the their main theoretical approaches in relation to European space as well as the dynamics of the Western and Oriental pattern within Romanian culture	
					Ethics and academic integrity The course defines and describes the integrity / ethical principles within academic research	1
			I	2	Literary Geography - travel, migration, exile, diaspora The course portrays the conceptual reference and terminological difference attached to exile, diasporas, migration, migrant literature etc. viewed from an interdisciplinary perspective which brings together literary history, history of ideas, diasporas studies, cultural memory studies, identity-related theories, myth-analysis, as well as the symbolical description of the literary geography of Romanian exile and diasporas	8
					The Romanian literary histories and their European identity traits The course copes with the theoretical criteria in defining the literary history in relation to cultural ideology, history of moral/social/political/cultural/national/transnational ideas so as to validate new types of literary history – literary mapping, literary peninsula, topographic nuclei	8
					Contemporary Romanian literature. Pro-European movements The course analyses pro-European movements within Romanian literature by defining the theoretical and ideological roots of this approach	8
					Contemporary Romanian discourse and the European context The course analyses the main cultural trends in XXth -XXIst Romanian critique, from the the totalitarian to the post-totalitarian epoch	6
			II	3	Political ideology and cultural impact The course describes the main ideologies and ‘political religion’ in the XXth century, with a special focus on their cultural relevance within the (post)totalitarian age	8
					Concentrationary literature. Forms of critical reception	8

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
--------------	-------------------	-----------------	---------------	----------	------------------------------------	-----------------

					in the European post-totalitarian context The course analyses the literature of detention from an interdisciplinary point of view within Romanian literature, its post-totalitarian confessing types of discourse as well as the literary texts carrying out the Memory of Holocaust and Soviet Gulag	
					Romanian exile literature The course describes the literary 'ages' of Romanian exile and its political/social/cultural restrictions	8
					The didactics of teaching literary and non literary text in a multicultural context The course analyses the didactic strategies implied by teaching literature in an intercultural context.	6
				4	Practical training The course is an application focusing on the research techniques applied to philological research, with a special view on Romanian literature approached from its European-oriented spirit	20
					Practical training for dissertation research and writing The course coordinates students to properly write their dissertation, starting from documentation level	10

Communication sciences	BA	Journalism (in Romanian)	I	I	Introduction to language and communication sciences General and introductory notes on the communication process. Definitions, principles of communication; the constitutive factors of the communication process; Communication efficiency & barriers. Types of human communication. Verbal vs. Nonverbal communication. The functions of language - applications on texts	6
					Introduction to the mass-media system Media functions and effects, The economic dimension of media, Organization of press activity, Journalists and their roles in society, Mass Media and Politics, Globalization and Glocalism	6
					Written press editing techniques Text/journalistic discourse Types of journalistic writing. The figurative language in the	4

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
					journalistic texts. Writing techniques according to genres. Style and Language Genres	
					Socio-psychology of communication Communication and information theory. Language and social norms. Denotation and connotation. Transmitting information & receiving messages. Cognitive dissonance. Group communication Communication networks & organizational constraints. Communication and deviance	4
					Contemporary Romanian language in the journalistic discourse Trends in the evolution of the lexicon. Modernizing and internationalizing the Romanian lexicon. Neologistic abuse. Grammatical agreement versus logical agreement. Rules, exceptions, trends. Ellipse, repetition, resumption, isolation, inversions and dislocations, incidental constructions. Errors in the use of punctuation. Spelling errors & vocabular errors.	5
					Physical education The course aims at providing every student with a wide variety of physical activities and challenges that will contribute to the development and maintenance of their physical, cognitive, and affective well being.	2
					Mutimedia Site, blog, professional web page, searching engines. Web content management. Multimedia and journalism. Citizen Journalism. Fake news & Click-bites. Information architecture and graphic design: infographics and data viewing. Maps and video sharing. Digital video and its applications Social media - changes in public space.	3
				2	Research methods in social sciences General problems of research in socio-human sciences. The methodological field of socio-human sciences. Methods, techniques. Quantitative and qualitative in investigating social phenomena. The observation method. Interview method. Principles of sociometry.	6

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
					Sociometric tests	
					Written press editing techniques Text/journalistic discourse Types of journalistic writing. The figurative language in the journalistic texts. Writing techniques according to genres. Style and Language Genres	6
					An Introduction to PR Interpersonal and organizational communication. Leadership in public communication. Tools and methods in PR. Press release, press conference. Message types for different media. Public relations and related activities. Trends in the sphere of public relations	2
					An Introduction to Advertising Definition of terms: advertising, publicity, marketing, PR. A history of advertising. Functions and types of advertising. Advertising agency. Elements of an advertising campaign. Persuasive strategies. Radio ads, TV spots and newspaper layouts.	2
					History of written press Press History. From print to newspapers. Gazettes and business people. "Serious" Press vs. scandal press in the US. The Press of the First World War, The interwar press in Europe and USA. Post-war press. 20th century press. Present of the press -trends and ramifications.	6
					Foreign Languages (English / French) A course aiming at developing the linguistic skills needed for a career in journalism	6
					Physical education The course aims at providing every student with a wide variety of physical activities and challenges that will contribute to the development and maintenance of their physical, cognitive, and affective well being.	2

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
			II	3	Professional deontology Defining the concepts of "public interest" and "information of public interest". Institutions engaged in the promotion and monitoring of journalistic ethics. Conflicts of interest that journalists face when drafting political commentaries. Civil Code for journalists.	5
					Media investigation techniques Journalistic Investigation. Definitions, peculiarities. Reflection Journalism. Journalistic research. The rumor, the primary information, the idea. Pre-documentation. Action Plan. Working with the sources. Personal observation. Use of the Internet in journalistic investigation. Information chain and related evidence. Atypical investigation techniques: undercover documentation. Famous examples, risks	6
					Information collecting techniques Values of information. How we choose the topics. Reality vs. its processing. Selecting and Building News Sources. Typology. Managing unofficial information. From news story to drafting. Press agencies. Media networks. Analysis of journalistic texts	6
					History of mentalities and genesis of cultural models Cultural models, mental attitudes and systems of values. Myths and societies. Collective mentality, symbolic geography, clichés, stereotypes, collective representations. Archetype and archetypal schemes. Imagination and imagology. Ancient East. The Greek model. Bible. Institutions of the Middle Ages and the genesis of the imaginary. Renaissance. Cultural Atmosphere: Directions of Renaissance Thinking. Masters and theoreticians	5
					Elective course I Political Doctrines Political system - definition, features. The structural components & functions of the political system. Theories on the emergence and definition of the state. State components: population, territory, political organization. Types of states: democratic / dictatorial. The rule of law. Political parties. Culture and political ideology of	4

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
					Romanians. Political democracy. Political regimes. Celebrity Culture and Media Literature and journalism. Media Personality vs. literary character. History of tabloids. Women's identity in Romanian culture. Media Persons vs. female literary characters. Identity of the hero, leader, opportunist, loser in Romanian culture. Media Persons vs. literary characters	
					Elective course II Creativity in Advertising Intertextuality and advertising. Humor, irony, parody, lateral thinking - ways of obtaining creativity. Discursive techniques in advertising (descriptive, narrative, argumentative, discursive mixt). Absurd, strange, forbidden in advertising. Positioning -how to get a place in the mind of the consumer. How to Manipulate and How to Deal with Manipulation Various methods of manipulating people. Propaganda, Intoxication, False, Mystification, Spreading rumors. Ways of recognising manipulation.	4
					Ethics and academic integrity An introduction to academic ethics. Academic integrity. Problems of ethics in academic research. Copyright. Plagiarism.	2
					Applied computer science An introduction to computer-assisted translation.	
				4	Press and current affairs Mass media and current Romanian democratic institutions. Structure of Romanian democratic institutions. Structure of international institutions. Publicity practices in the current context. Internet and media challenges	6
					Specialized work techniques (written media, TV, radio, online press, press agencies) Writing for the newspaper. Particularities. Types of radio / TV news, Radio / TV reporting. Interviewing for Radio / TV vs. newspaper. Other radio and TV broadcasts. Online journalistic peculiarities.	7

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
--------------	-------------------	-----------------	---------------	----------	------------------------------------	-----------------

					Press agencies and their future.	
					Photojournalism History of photojournalism. The visual truth in photojournalism. Good photo requirements: composition, space, color, texture, contrast. Introduction to Photoshop. Reality versus interference in photography. Genres in photojournalism	6
					Practical training Going to media institutions in Galați and proximity in order to see/create/write news and other materials for the press	3
					Elective course I Political Doctrines Political power. Content and features. Political authority. Political Legitimacy Executive Political Institution: The Government. Types of contemporary governments. Political doctrines: Communism, Fascism, Liberalism and Neoliberalism, Social Democracy, Conservatism, Nationalism. Celebrity Culture and Media Comic and irony as a way of characterizing the media character. Domestic violence, pornography, eroticism, sexuality and addiction in the Romanian media. The rise and fall of a media character. PR and celebrity culture – the American model. Ethics and deontology on the media character	4
					Elective course II Creativity in Advertising Various media and advertising. Literary characters in commercials. Myths, archetypes and publicity. Intertextuality and advertising. Region and publicity. Sex and advertising. Stereotypes of gender in commercials. How to Manipulate and How to Deal with Manipulation Fakenews. Internet and manipulation. Post-truth era. How to recognise a fake information and to deal with it. Examples and practice.	4

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
			III	5	Ethics Liberty and communication. Values and priorities. Deontology. Teleology. The ethic of persuasion. Ethical codes in journalism. Institutions as guardians of truth.	5
					Media genres The stages of writing the journalistic text. Elements of a good article. Field Journalism vs. Subjective Journalism. Genres: News. Account. Interview. Portrait. Story. Investigative article	7
					Contemporary European culture and civilization Culture and civilization: definitions and delimitations. Theoretical-methodological perspectives and disciplinary landmarks: the history of culture and civilization / history of ideas / history of mentalities / cultural studies. The "Idea" of Europe: real and imagined borders. European cultural model. Memory, culture and identity in Eastern European (post) totalitarian space. Romanian cultural identity and European values in the context of globalization.	6
					Critical Thinking Definition. Imposing critical thinking as a practice of argumentation. Critical thinking and logic. Critical thinking and the media. How can we cultivate critical thinking	4
					Elective course I Political marketing and election campaign Political marketing. Organising an efficient election campaign. Team, message, strategy. Press folder. Deontology and crisis situations in the electoral campaign. Social Media and politics. Campaign on blogs. Crisis communication Stages in the evolution of a crisis. Risk taken. Communication with the press during the crisis. Crisis management. Communication strategies. Image, identity, reputation	4
					Elective course II Feature in mass media	4

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
					<p>The structure and style of a feature. The pedagogical dimension of the feature. The need of seduction vs. the need for information. Tabloids and exacerbated information. Proximity, testimony and emotion in TV shows.</p> <p>Public administration and mass media</p> <p>The prerogatives of local and central government. Clerk serving the citizen. Official vs. Unofficial. Ethics and deontology. Examples and case studies. Confidentiality, source protection, use of false identities, acceptance of favors etc. Disclosure of economic or state secrecy.</p>	
			III	6	<p>Media genres</p> <p>Subjective journalism. Editorial. Comment. Review. Chronicle</p>	7
					<p>Broadcast in Media and online (Radio, TV, Internet)</p> <p>Editing techniques. News assembly. Using the insert in the radio. Methods of making a video. Radio processing and post processing. Live and recorded broadcasts</p>	7
					<p>Semiotics</p> <p>Semiotics research. Written & oral communication. Semiotics of Text - Umberto Eco. Levels of lexicon (monosemy, polysemy, homonymy) Semiotics of the sacred and the profane. The theoretical model of the sign. Signal typology (verbal - nonverbal, symbols, indices, icons) Semiotics and the media. Semiotics and ideology</p>	6
					<p>Practical training for dissertation research and writing</p> <p>Presentation of philological research methods. Scoring, filing and synthesizing. The argument and the conclusions. Bibliography. Footnotes and endnotes. Conventions, systems and abbreviations. Text-based applications.</p>	2
					<p>Elective course I</p> <p>Political marketing and election campaign</p> <p>Political marketing. Organising an efficient election campaign. Team, message, strategy. Press folder. Deontology and crisis situations in the electoral campaign. Social Media and politics. Campaign on</p>	4

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
					blogs. Crisis communication Stages in the evolution of a crisis. Risk taken. Communication with the press during the crisis. Crisis management. Communication strategies. Image, identity, reputation	
					Elective course II Feature in mass media The structure and style of a feature. The pedagogical dimension of the feature. The need of seduction vs. the need for information. Tabloids and exacerbated information. Proximity, testimony and emotion in TV shows. Public administration and mass media The prerogatives of local and central government. Clerk serving the citizen. Official vs. Unofficial. Ethics and deontology. Examples and case studies. Confidentiality, source protection, use of false identities, acceptance of favors etc. Disclosure of economic or state secrecy.	4
	MA	Communication and mass-media production techniques (in Romanian)	I	1	Identity and communication in European context Collective identities, norms and values in Europe: Central Europe. South East Europe. The issue of cultural diversity: the common cultural foundation of the European peoples. Strategies for creating our own country image at international level.	8
					New media culture Media Effects in Postmodern Culture: "Planetary Tribalism", "McDonaldization", "global village" etc. Features of journalistic practice in the postmodern era: fragmentation of reality, spectacularity, dramatization, using mythology and event engineering.	7
					Geopolitics Romania in geopolitical context. Globalization and the post-ideological world. Politics, economy and redefining the status of great power in the contemporary world. The great actors of the	6

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
					third millennium. The EU - present and perspectives. Growth possibilities and structural limits 5. Organizational actors and their instruments. UN, International Monetary Fund, World Bank and NATO	
					Mass-media ethics Public communication and legislation. Censorship and freedom of expression. Intellectual property. Regulations. Protection of sources. Audiovisual regulations. Regulations for the print media	6
					Specialised praxis Going to media institutions in Galați and proximity in order to see/create/write news and other materials for the press	2
					Ethics and academic integrity The course defines and describes the integrity / ethical principles within academic research	1
				2	Public communication techniques Institutional Communicator. Construction of an event. Budget and sponsorship. Exposure to the message. Mediation & Distortion. Web 2.0 role in public communication. Site. Blog. Social Networks. Corporate Social Responsibility. Impact assessment in the media. Elements of ethics in public communication	8
					Media institutions. Editorial strategies Trusts and networks. Political, economic, professional and social perspective. The advantages and disadvantages of trusteeship. Main press trusts in Europe and in Romania. Agenda setting. Press Trusts and Funding. Editorial Strategies of the Current Press Trusts in Romania	7
					Monitoring strategies of print and audio-video press Monitoring as a method of analysis and research. Types of monitoring: sociological, audit, BRAT. Censorship in the Romanian press. Monitoring by the public. Media feed-back and informal monitoring. Target audience, political and legal climate. The Internet and its	7

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
					effect on media institutions.	
					Specialised praxis Going to administrative institutions in Galați and proximity in order to see/create/write news and other materials for the press.	2
			II	3	Communication and lobby Lobby and advocacy - compare and contrast. How to practice an effective lobby. Public institutions and lobby. Lobby and social media	7
					Politics influence on media productions Politics and the media. Media functions related to politics. Television campaigns and elections. Media financing from Politics. Legal and ilegal actions	7
					Creative elements in journalistic discourse Stimulating the creative individuality of the journalist. Media culture. Impact of the media system on the cultural universe. Creative in advertising. Case studies, examples	7
					Critical analysis of journalistic discourse Exercising critical thinking and logic on media. How can we cultivate critical thinking in order to recognise and avoid fakenews	7
					Practical training Going to administrative institutions in Galați and proximity in order to see/create/write news and other materials for the press	2
				4	Creative elements in journalistic discourse Political message and media communication. Structures of political imagery and representations in the media Creativity and manipulation in political and electoral advertising. Slogans and speeches. Posters, flyers, spots, events	5
					Critical analysis of journalistic discourse Exercising critical thinking and logic on media. How can we cultivate critical thinking in order to recognise and avoid fakenews. Practical exercises	5

Faculty of Letters

Study Domain	Level (BA, MA)	Study programme	Study year	Semester	Course title and brief description	Credit units
					Message production in social media Voices of the Internet. WEB 2.0. Information in social media. The individual vs. the new media. Transparency impossible. Specific stakes. New media between trade and democracy. The Trap of Technological Ideology	7
					Discourse production in radio and TV Editing techniques in radio and TV. Methods of making a video. Radio and TV processing and post processing. Live and recorded broadcasts	7
					Practical training Going to media institutions in Galați and proximity in order to see/create/write news and other materials for the press	3
					Practical training for dissertation research and writing Presentation of philological research methods. Scoring, filing and synthesizing. The argument and the conclusions. Bibliography. Footnotes and endnotes. Conventions, systems and abbreviations. Text-based applications	3