

COURSE CATALOGUE – 2019....2020
Dunarea de Jos University of Galati
The Faculty of Economics and Business Administration

BACHELOR'S DEGREES

Study domain	Level (BD/MD)	Study programme	Study year	Semester	Course title and brief description	Type	Credit units	
Marketing	BD	Marketing	1 st Year 2018-2019	I	Economics I (Microeconomics)	OD	5	
					Applied Mathematics for Economics		5	
					Informatics		6	
					Accounting		6	
				I,II	Foreign Language A I, II		2+2	
				I,II	Physical Training I, II		2+2	
				II	Economics II (Macroeconomics)		4	
					Finance		6	
					Statistics		6	
					Financial Accounting		5	
				I	European Economics		5	
				I	Humanities and Social Sciences Discipline/Geography		4	
I,II	Foreign Language B I, II	FD	2+2					
I	Office Support	FD	2					
Marketing	BD	Marketing	2 nd Year 2019-2020	I	Marketing	OD	5	
					Business Statistics		4	
					Management		5	
					Commercial Management		4	
					Marketing Information Systems		5	
					Business Law		3	
				II	Services Marketing		5	
					Pricing Policies		5	
					Applied Marketing Programs		4	
					Consumer's Behaviour		4	
					Marketing Research		4	
				I	Internship		3	
					Sales Techniques		OPD	4
					Marketing for Small Enterprises			
				Sales Management				
II	Agro-Food Marketing	5						
	Academic Ethics and Integrity							
I,II	Foreign Language B III, IV	FD	2+2					
I	Modern Communication Means	FD	3					
II	Databases	FD	4					
Marketing	BD	Marketing	3 rd Year 2020-2021	I	Strategic Marketing	OD	6	
					Promotion Techniques		6	
					Public Relations		4	
					Direct Marketing		5	
					Economic-Financial Analysis		4	
				II	International Marketing		6	

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					Tourism Marketing		5	
					Information Analysis Using SPSS		5	
					Business to Business Marketing		4	
					Marketing Projects		3	
					Research for drafting the graduation thesis		2	
				I	Socio-Political Marketing	OPD	5	
					Election Campaign Marketing		5	
				II	Consumer Protection		5	
				I	Logistics of Goods			
				I	Foreign Language B V	FD	2	
I	Intellectual Property Elements Applied in Economics	3						
Management	BD	Management	1 st Year 2018-2019	I	Economics I (Microeconomics)	OD	5	
					Applied Mathematics for Economics		5	
					Informatics		6	
					Accounting		6	
				I,II	Foreign Language A I, II			2+2
				I,II	Physical Training I, II			2+2
				II	Finance			6
					Economics II (Macroeconomics)			4
					Statistics			6
					Financial Accounting			5
					European Economics			5
				I	Humanities and Social Sciences Disciplines/Geography			4
				I,II	Foreign Language B I, II		FD	2+2
I	Office Support	2						
Management	BD	Management	2 nd Year 2019-2020	I	Marketing	OD	5	
					Business Statistics		4	
					Management		6	
					Company Finance		5	
					Currency and Credit		4	
					Business Law		2	
				II	Human Resources Management		5	
					Production Management		5	
					Supply and Sales Management		5	
					Services Management		3	
					Managerial Informatics		5	
				Internship	3			
				I	Career Planning		OPD	4
					Organizational Behaviour			4
				II	Project Management		OPD	4
					Enterprise Economics			4
				I,II	Academic Ethics and Integrity			
I,II	Foreign Language B III, IV	FD	2+2					
I	Modern Communication Means		3					
II	Databases		4					
Management	BA	Management	3 rd Year	I	Compared Management	OD	5	
					Management Simulation and Projects		5	

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			2020-2021		Strategic Management		5	
					Economic-Financial Analysis		5	
					Tourism Management		5	
				II	Client Relationship Management		5	
					Communication and Public Relations		5	
					Management of SMEs		4	
					Information Analysis Using SPSS		4	
					Operational Management		5	
				I	Research for drafting the graduation thesis		2	
					Financial-Banking Management		OPD	5
				II	Audit			5
					Innovation Management		FD	5
				I	Quality Management			2
					Foreign Language B V		3	
I	Intellectual Property Elements Applied in Economics	3						
I	Enterprise Marketing	3						
Cybernetics, Statistics and Economic Informatics	BD	Economic Informatics	1 st Year 2018-2019	I	Economics I (Microeconomics)	OD	6	
					Applied Mathematics for Economics		6	
					Informatics		6	
					Accounting		5	
				I,II	Office Support		3	
					Foreign Language A I, II		2+2	
				II	Physical Training I		2	
					Economics II (Macroeconomics)		5	
					Databases		5	
					Finance		5	
					Statistics		6	
				I	Programming Basics		5	
Humanities and Social Sciences Discipline/Geography	2							
I,II	Foreign Language B I, II	FD	2+2					
Cybernetics, Statistics and Economic Informatics	BD	Economic Informatics	2 nd Year 2019-2020	I	Object-Oriented Programming	OD	5	
					Business Statistics		5	
					Management		6	
					Operating Systems		5	
					Business Law		4	
				II	Physical Training II		2	
					Algorithms and data structures		8	
					Database Management Systems (Oracle)		6	
					Website Development		6	
					Internship		3	
				I	Management Information Systems		OPD	5
					Information Systems Analysis			5
				II	Computer Networks		FD	1+1
					Internet Graphics and Programming			
I,II	Academic Ethics and Integrity	FD	2+2					
	Physical Training III							
I,II	Foreign Language B III, IV							

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Cybernetics, Statistics and Economic Informatics	BD	Economic Informatics	3 rd Year 2020-2021	I	Basics of Operational Research	OD	5	
					Programming Languages for Databases		7	
					E-Business		7	
					Marketing		6	
				II	Econometrics		4	
					Software Packages		4	
					Multimedia		5	
					Basics of Economic Cybernetics		5	
					Decision Assistance Information Systems		5	
				I	Drafting the graduation thesis		2	
					Programming Techniques for Distributed Systems		OPD	5
				Cloud Architecture	II			5
				Enterprise Resource Planning				
				ABAP Programming				
I	Foreign Language B V	FD	3					
	II		Management of Information Projects	2				
Finance	BD	Finance and Banking	1 st Year 2018-2019	I	Economics I (Microeconomics)	OD	5	
					Applied Mathematics for Economics		5	
					Informatics		6	
					Accounting		6	
				I,II	Foreign Language A I, II		2+2	
					Physical Training I, II		2+2	
				II	Economics II (Macroeconomics)		4	
					Finance		6	
					Statistics		6	
					Financial Accounting		5	
					European Economics		5	
I	Humanities and Social Sciences Disciplines/Geography	4						
I,II	Foreign Language B I, II	FD	2+2					
I	Office Support	2						
Finance	BD	Finance and Banking	2 nd Year 2019-2020	I	Marketing	OD	5	
					Company Finance		5	
					Management		5	
					Currency and Credit		4	
					Business Statistics		4	
					Business Law		3	
				II	Operations of Credit Institutions		5	
					Capital Markets		4	
					Banking Products and Services		4	
					Company Financial Administration		5	
					Public Finance		5	
				Internship	3			
				I	International Financial-Banking Institutions		OPD	4
					Stock-Market Transactions			
				II	Management Accounting			4
					Financial Audit			
				I,II	Academic Ethics and Integrity		FD	2+2
Foreign Language B III, IV								
I	Financial-Banking Advertising	3						

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				II	Databases		4	
Finance	BD	Finance and Banking	3 rd Year 2020-2021	I	International Corporate Finance	OD	5	
					Insurance and Reinsurance		5	
					Economic-Financial Analysis		5	
					Budget and Public Treasury		5	
					Investment		5	
				II	Taxation		5	
					Monetary-Financial Information Systems		4	
					Shaping the Monetary-Financial Decision		4	
					Company Assessment		5	
					Communication and Public Relations		5	
				I	Methodology for preparing the graduation thesis		2	
					International Finance		OPD	5
				II	Management Control			5
					Banking Management		FD	2
I	Financial Management of Public Institutions	5						
	I	Foreign Language B, V	2					
I		Company Restructuring, Insolvency and Liquidation	3					
	Business Administration	BD	Economics of Commerce, Tourism and Services	1 st Year 2018-2019	I	Economic I (Microeconomics)	OD	5
Applied Mathematics for Economics						5		
Informatics						5		
Accounting						5		
Foreign Language						4		
I,II					Physical Training I, II	2+2		
					Economics II (Macroeconomics)	4		
II					Finance	6		
					Statistics	6		
					European Economics	6		
					Business Communication	4		
					Second Foreign Language	2		
I					Humanities and Social Sciences Discipline/Geography	4		
					I,II	Foreign Language B I, II		2+2
II	Financial Accounting	2						
	Business Administration	BD	Economics of Commerce, Tourism and Services	2 nd Year 2019-2020	I	Marketing	OD	5
Management						5		
Business Statistics						4		
Commercial Economics						4		
Taxation						4		
Business Law						4		
Enterprise Economics						5		
II					Ecology and Environment Protection	5		
					International Trade	3		
					Hotel and Restaurant Technology	5		
					Tourism Economics	4		
I					Internship	3		
					International Services	OPD		4
					Services Economics			

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				II	European Business Environment Information Systems and Applications for Business Administration Academic Ethics and Integrity		5	
				I,II	Foreign Language B III, IV	FD	2+2	
Business Administration	BD	Economics of Commerce, Tourism and Services	3 rd Year 2020-2021	I	Business Investment Strategies	OD	4	
					International Transport		4	
					Tourism Operations Technique		5	
					Economic-Financial Analysis		4	
					Food Products and Consumer Security		4	
					Commercial Techniques		4	
				II	Management of Services Enterprise		5	
					Business Negotiation Technique		5	
					Ecotourism and agro-tourism		5	
					Entrepreneurship of Services		5	
				II	Economic Projects		3	
					Methodology for preparing the graduation thesis		2	
				I	Public Services and Utilities		OPD	5
					Touristic Resources and Destinations			
II	Logistics and Distribution of Goods	OPD	5					
	Non-Food Goods and User Security							
I	Foreign Language B V	FD	2					
Accounting	BD	Accounting and Management Informatics	1 st Year 2018-2019	I	Economics I (Microeconomics)	OD	5	
					Applied Mathematics for Economics		5	
					Informatics		6	
					Accounting		6	
				I,II	Foreign Language A I, II		FD	2+2
					Physical Training I, II			2+2
				II	Finance			6
					Economics II (Macroeconomics)			4
					Statistics			6
					Financial Accounting			5
					European Economics			5
I	Humanities and Social Sciences Disciplines/Geography	4						
I,II	Foreign Language B I, II	2+2						
I	Office Support	2						
Accounting	BD	Accounting and Management Informatics	2 nd Year 2019-2020	I	Marketing	OD		5
					Business Statistics		4	
					Management		5	
					Company Finance		4	
					Accounting and Tax Management		5	
					Business Law		3	
					Management Information Systems		5	
				II	Accounting of Public Institutions		5	
					Financial Markets		4	
					Financial Control		4	
					Advanced Accounting		4	
I	Internship	3						

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Study domain	Level (BD/MD)	Study programme	Study year	Semester	Course title and brief description	Type	Credit units	
				I	Monetary Economics	OPD	4	
					Databases			
					Financial Management			
				II	International Finance		5	
					Business Management			
					Taxation			
				I,II	Academic Ethics and Integrity	FD	3+3	
I	Foreign Language B III, IV	3						
Accounting	BD	Accounting and Management Informatics	3 rd Year 2020-2021	I	Accounting of Credit Institutions	OD	5	
					Management Accounting		5	
					Internal Audit		4	
					Economic-Financial Analysis		4	
					Financial Systems and Reporting		5	
					Financial-Accounting Information Products		3	
				II	Consolidated Accounting		5	
					Management Control		4	
					Decision Assistance Information Systems		5	
					Financial Audit		5	
				I	Accounting Expertise and Tax Consultancy		OPD	4
					Preparing the graduation project			2
					Accounting Policies and Options			4
				II	International Accounting		5	
				I	Pricing and Competition			FD
					Computer Programming			
	Company Assessment							
	Introduction into Research							
Economics and International Affairs	BD	International Affairs	1 st Year 2018-2019	I	Economics I (Microeconomics)	OD	5	
					Applied Mathematics for Economics		5	
					Informatics		5	
					Accounting		6	
				I,II	Foreign Language A		2+2	3
					Physical Training I, II			4
				II	Economics II (Macroeconomics)		6	6
					Finance			6
					Statistics			6
					European Economics			6
					Business Communication			4
				I	Second Foreign Language		FD	2
					Humanities and Social Sciences Disciplines/Geography			4
Foreign Language C	2							
Office Support	2							
Economics and International Affairs	BD	International Affairs	2 nd Year 2019-2020	I	Business Statistics	OD	4	
					Marketing		5	
					Management		5	
					Global al Economics		4	
					Business Law		4	
					Business Communication in English		3	

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				II	Business Communication in the Second Foreign Language		3
					Taxation		5
					International Commerce Law		4
					International Commerce		5
					Technique of Foreign Trade Operations		5
					Internship		3
				I	International Insurance	OPD	5
					International Policy		5
				II	Intelligent Information Systems for Ensuring Decision in International Economics		
					International Capital Markets		
					Academic Ethics and Integrity		
I	Foreign Language C	FD	2				
II	Financial Accounting		3				
Economics and International Affairs	BD	International Affairs	3 rd Year 2020-2021	I	International Commercial Negotiation	OD	5
					International Transport		5
					Economic-Financial Analysis		5
					Economic Globalization		5
					Business Correspondence in English		3
					Business Correspondence in the Second Foreign Language		2
				II	International Tourism	4	
					Compared Economic Policies	5	
					Risk Management in International Trade	5	
					Payment and Financing Technique in International Transactions	4	
					Contemporary Economic Doctrines	5	
				I	Methodology for preparing the graduation thesis	2	
					International Investment	OPD	5
					International Economic Organizations		5
Compared Economic Systems							
II	Commercial Policies						
Business Administration	BD	Business Administration in the Public Food Service	1 st Year 2018-2019	I	Economics I (Microeconomics)	OD	5
					Applied Mathematics for Economics		5
					Informatics		5
					Accounting		6
					Foreign Language A		3
				I,II	Food Chemistry-Related Elements		4
					Physical Training I, II		2+2
				II	Economics II (Macroeconomics)		4
					Finance		6
					Statistics		6
					European Economics		5
					Taxation		3
I,II	Humanities and Social Sciences Discipline/Psychology of Food Choices	4					
	Foreign Language B I, II	FD	2+2				
Business	BD	Business	2 nd	I	Marketing	OD	5

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Administration		Administration in the Public Food Service	Year 2019-2020		Management		5
					Food Quality Control		4
					Food Hygiene and Safety		4
					Management of Public Food Services		3
					Business Law		4
				II	Enterprise Economics		5
					European Business Environment		4
					Commercial Techniques		5
					Principles of Rational Nutrition		4
					Client Relationships Management		5
				I	Internship		3
					General Technologies in the Public Food Service		OPD
				II	Gastronomy		
					Logistics in the Public Food Service		
Consumer Protection							
I,II	Academic Ethics and Integrity	FD	2+2				
	Foreign Language B III, IV						

Business Administration	BD	Business Management in the Public Food Service	3 rd Year 2020-2021	I	Business Investment Strategies	OD	5
					Hotel and Restaurant Technology		5
					Economic-Financial Analysis		4
					Food Products and Consumer Security		4
					Oenology: Principles, Techniques, Particularities for Presenting Beverage		4
					Commercial Communication and Negotiation		4
					Management of Production Units –Public Food Services		5
				II	Human Resources Management		5
					Entrepreneurship		5
					Serving Theory and Technique in the Public Food Service		5
					Economic Projects		3
				I	Methodology for preparing the graduation thesis		2
					Production and Marketing of Culinary Preparations		OPD
				II	Culinary Techniques and Pastry Products		
Territorial Tourism Planning							
I	Processing and Quality of Agricultural Products	FD	2				

MASTER'S DEGREES

Business Management	MD	Management and Development of Tourism Business	1 st Year 2018-2019	I	Hotel Structures and Properties	OD	7
					International Taxation		7
					Development Strategies for Tertiary Sector		6
					Prospecting and Assessing Touristic Potential		7
				II	Academic Ethics and Integrity		3
					Entrepreneurship in the Hospitality Sector		7
					E-Tourism		8
					Business and Event Tourism		8
					Territorial Tourism Planning	7	

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Business Management	MD	Management and Development of Tourism Business	2 nd Year 2019-2020	I	Tourism Communication Techniques	OD	7
					Tourism Investment Projects		7
					Management of Tourism Services Packages		8
			II	Business Ethics	8		
				Scientific Research	14		
				Internship	3		
Traineeship for preparing the dissertation paper	13						
Accounting	MD	Accounting and Audit	1 st Year 2018-2019	I	Accounting in Line with the European Directives	OD	7
					Commercial Law		6
					Accounting, Taxation and Fiscal Procedures		7
			II	Corporate Governance and Internal Audit	7		
				Managerial Accounting	8		
				Assessment and Diagnosis of Organizations	7		
			I	Compared Accounting Systems	7		
				Creative Accounting	8		
				Academic Ethics and Integrity	3		
Accounting	MD	Accounting and Audit	2 nd Year 2019-2020	I	Audit of Public Procurement and European Financing Projects	OD	6
					Control and Accounting Expertise		7
					Financial-Accounting Audit in line with ISA		6
					Accounting Doctrine and Ethics		4
			II	Performance Audit in Public and Private Entities	7		
				Scientific Research	14		
				Internship	3		
				Traineeship for preparing the dissertation paper	13		
Marketing	MA	Marketing and Business Communication	1 st Year 2018-2019	I	Corporate Social Responsibility Strategies	OD	7
					Internet Marketing		7
					Business Information and Communication Technology		7
					Tourism Marketing Strategies		6
			II	International Marketing Strategies	8		
				Integrated Marketing Communication	8		
				Advertising Creation and Production	7		
				Academic Ethics and Integrity	3		
II	Time Management	7					
Marketing	MD	Marketing and Business Communication	2 nd Year 2019-2020	I	Sales force Management	OD	7
					Territorial Marketing		7
					Teamwork Management		8
			II	Political Marketing Strategies	8		
				Scientific Research	14		
				Internship	3		
Traineeship for preparing the dissertation paper	13						
Finance	MD	Financial and Banking Management	1 st Year 2018-2019	I	Fiscal Methods and Techniques	OD	6
					Bank Crediting		8
					Credit and Placement Insurance		6
			II	Financial-Banking Portfolio Assessment	7		
				Financial Management	8		
				Project Assessment and Financing	7		

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				I	International Financing Management		8
					Economic-Financial Diagnosis		7
					Academic Ethics and Integrity		3
Finance	MD	Financial and Banking Management	2 nd Year 2019-2020	I	Monetary Policy Strategies	OD	7
					Statistical Analysis in the Financial-Banking Area		6
					Financial-Banking Audit and Risk Management		6
					International Taxation		7
				II	Banking Regulation and Supervision		4
					Scientific Research		14
					Internship		3
					Traineeship for preparing the dissertation paper		13
Management	MD	Managerial Strategies and Policies	1 st Year 2018-2019	I	Services Global Strategies	OD	7
					Management of Complex Organizations		7
					Business Information and Communication Technology		7
					Academic Ethics and Integrity		3
					Managerial Communication		6
				II	Business Intelligence		8
					Business Models		7
					Modern Approaches to Human Resources Management		8
					International Marketing Strategies		7
Management	MD	Managerial Strategies and Policies	2 nd Year 2019-2020	I	Conflict Management	OD	7
					Corporate Social Responsibility		7
					Performance Management		8
					Analysis of Transaction Costs		8
				II	Scientific Research		14
					Internship		3
					Traineeship for preparing the dissertation paper		13

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